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CAREER OBJECTIVE
 To be the part of an organization where my knowledge and skills can apply effectively for the growth of the organization as well as to build up a challenging career.

KEY SKILLS
• Seven years of work experience in Pharmaceutical Marketing at Eris Life Sciences.
• Highly skilled in providing information about new drugs and products in the market to Physicians, Cardiologists and Diabetologists.
• Proficient in delivering presentations to customers by identifying key features and benefits of products.
• In depth knowledge of pharmaceutical guidelines and promoting drugs.

ACCOMPLISHMENTS
• Increased sales of Eris products by convincing the product quality and standards to the doctors.

EXPERIENCE
November 2007 – June 2014
Eris Life Sciences Pvt. Ltd., Cochin
Area Business Manager
• Manage and motivate team members to achieve sales targets.
• Contact different doctors to inform Scientific updates.
• Prepare and give product specific presentations and provide basic to specific drug information.
• Provide healthcare professionals with free drug samples and literature.

February 2007- October 2007

ING Vysya Life Insurance Co. Ltd.

Business Development Executive

• Responsible for the sales volumes and market share of ING products in the assigned territory.
• Recruiting insurance advisors, training and motivating them to achieve the set goals.

• Driving demand generation activities and schemes etc. in the market places.

EDUCATION
 •Master of Arts, Hindi– 2007
 Dakshin Bharath Hindi Prachar Sabha

•Bachelor of Arts, English- 2005

 University of Kerala

SPECIAL SKILLS
• Excellent knowledge of pharmaceutical protocols and terminology
• Self motivated and results driven
• Strong customer service orientation
• Excellent communication skills
• Ability to work independently
• Computer proficient

LANGUAGES KNOWN

• English

• Hindi

• Malayalam

• Tamil

PERSONAL DETAILS

Date of Birth- 26 January 1985

Marital Status-Married

Nationality- Indian

State- Kerala

 Dubai,U.A.E.