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| **ANAND KARIYEZATHU RAMAN** Dubai, United Arab EmiratesMobile: +971 55 1853223Tel: +971 6 5377489Email: kranand10@gmail.com  |  **anand.jpg** |

**Profile:**

An advertising professional, seeking a key profile with a reputed organization to apply accrued skills towards driving long term organizational objectives and charting a mutual growth path.

**Personal** **Information**:

Date of Birth: 15th January, 1969

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| Gender: | Male  |
| Nationality: | Indian |
| Marital Status: | Married  |
| Languages Known: | English, Hindi, Marathi & Malayalam  |
| Passport No: | L5265769 |
| Visa Status: | Visit Visa (Valid up to 21/11/2014) |

**Educational Qualification:** B.Com (Calicut University)

**Professional Synopsis:**

Have more than 23 years of experience in Advertising, Product development, project management & customer’s service management.

**Career Summary:**

**Percept H [01.01.2003 – 27.12.2013]**

Percept/H is the flagship advertising agency of Percept Limited, that services Indian and multinational brands in India. Percept/H is a 50:50 joint venture between Percept and Hakuhodo Inc. Unique in its 360-degree offering of advertising, with the strong support of media, PR, Event Management provided by the specialized companies of Percept Limited.

***Positions Held:***

1. Senior Production & Studio Manager (2008-2013)
2. Production Manager (2005-2008)

**Percept Advertising Ltd: [August 1995 – Dec 2002]**

***Positions Held:***

* 1. Senior Production Executive (2001-2005)
	2. Production Executive (1995-2001)

Prior to joining Percept Group, I was working for Contract Advertising Ltd., as Production Executive [1992-95] and Frank Simoes Advertising Ltd., as Assistant Production Executive [1990-92]

**Job Description:**

* Locating suitable suppliers to put forward highly negotiated rates to the account managers for the agency's clients.
* Managing, organizing and leading the production team and production executives to ensure dedicated team effort towards working on all projects.
* Monitoring and supervising print production suppliers, visual merchandise suppliers, contractors, signage production companies, to maximise client's budgets/visibility.
* Organising and implementing through third parties exhibition stands in a manner befitting the client's image and within the integrated marketing communications strategy drawn up by the Agency for the client.
* Ensuring that estimates, quotations and invoices are raised, paid and payment received so that the department functions smoothly.
* As a production manager I was responsible for hiring the production staff, directing its day-to-day work and approving completed tasks.
* Collaborate with Art Directors/ Creative Directors, know assigned advertising accounts, deadline requirements and unique product needs or specifications.

**Permanent Address:**

B/904, Skyline Villa CHS, Near Hiranandani Hospital, Powai, Mumbai – 400076.

Phone: +91 22 2576 03 02

**Present Address:**

B/601, Al Nahda Towers, Near Al Nahda Park, Al Nahda, Sharjah, UAE.

Phone: +971 6 5377 489

**References:**

Mr. Prakash Kuray (Production & Studio Controller At Percept)

Contact No. +91 9821097385

Mr. Kenneth Rodrigues (Account Director At Percept)

Contact No. +91 9820031001

**Local Reference:**

Mr. Sibin C Vattaparambil,

Sales Manager, Trinity Mechanical Services LLC, Dubai, UAE

Tel : +971 52 9097619, +971 4 3466644

I hereby declare that the above stated details are true to the best of my knowledge and promise to be sincere and diligent in all my dealings.

**Anand Kariyezathu Raman**