



APPLICATION FORM - NEW REGISTRATION



NOVEMBER-2014

Recent Photograph		Date 19	111/2	201	4.	CV NO 10011	6				1		
Profession / Specialt	y Z	BUSINESS AMALYST.											
Industry / Projects	RI	BTHL !	DIVIE	sim	1	BANKING 1	7.						
Nationality		INDIAN				Place of Birth / City of Ori	gin	INDIA COIMBATORE					
Gender	οN	□ Male Female				Marital Status		□ Single Married □ Separated					
Religion	H	HINDU				Birth date (DD-MON-YEAR)		26-SEP-83					
Languages	Mot	Mother Tongue TAMIL				Other Languages ENGLISH , HINDI							
Qualification	B.1	B.E , MBA											
Gulf Experience	************	Years 11 Months				Total Experience		5 Years 14 Months					
Gulf Driving License	Z Y	Yes 🗆 No				Do you have own car?	-	Yes 🗆 No					
Visa Validity Date	D	D8 M3 Y 2016				Visa Status 🗅 Visit 🗅 Employment 🗅 Student 🗖 Dependent							
Employment Status	o Er	□ Employed back in Home Country □ Employed in Gulf □ Job Less-Unemployed									yed		
Last Salary Drawn	Curi	AED	8000			Last Salary Verified		□ Offer Letter		□ Contract			
Expected Salary		ED	15,000			Salary Increment Letter		□ Pay Slip □ S		□State	Statement		
How much notice pe						? 🗆 Can Join Immediate,	1W	eek =	1 Month				
Do you have any kind	d of healt	h condition	which o	can ha	mpe	r you to perform your dut	ies?	Fit to	work 🗆 Y	es			
Do you have any kind	d of outst	anding loan	s / fina	nce / c	credi	t card facilities to repay?	No	□ Ye	\$				
						nst you in any courts?							
What is the reason fo	or your Jo	b Search?	BET	TEI	R	CARFEL O	PPC	DR-PL	INTE	8 .			
How many jobs you	nave app			NY		How many interview	calls	ou ha	ve received	d so far?	2		
What is your talent?	Describe	in detail.	15.14.00										
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			71115			WITH DIFFEREN			AMS &				
PCL Certificate	Gulf	Experience		1	High	Academic Scores - Mark Sheet	1	Work	ed 2+ yrs wit	h employe	r	1	
Fitness Certificate	Gulf	/ Intl Driving Li	cense	1	Post	Graduate & Above Education		Prom	oted in Previo	dot suc			
IT Literacy A		Arabic Proficiency			On J	ob Training Certificates		Awards or Appreciation				1	
					IELT:	S Proficiency		Experience Verified		d			
Bonus Score	+ Gu	+ Gulf Score 2 + Ed			ucation Score	2	+ Experience Score			2			
Based on documents verified by our HR Assistants the candidate has achieved total score points of									= Total Score				



An Information Technology professional with four years of expertise in testing and deploying software modules in project based environments. Experienced at business and process analysis as well as leading teams in cross cultural settings. Seeking to leverage skills and experience in a business analyst role.

EDUCATION

Boston, USA

2011-2013

Master of Business Administration, Class of 2013 Won Best Action Project - Qatar 2022; Awarded \$12K scholarship.

ANNA UNIVERSITY, Chennai, India

2001-2005

Bachelor of Engineering in Electronics and Communication, May 2005. Cumulative Mark: 78/100; Awarded 'Best Undergraduate Project' – Motion Control for Robotic Arm; Interned with Titan Industries, \$1BN division of Tata Corporation

EXPERIENCE

Dubai, UAE

2014-present

Manmayi Middle East Group is a commercial furniture and furniture hardware distribution business based out of Dubai, UAE for the last 30 years with over AED 150Mn yearly revenue

Business Analyst, Retail Division

- Formulated and deployed sales reporting strategy to enhance revenue performance.
 Monitored sales and gross margin metrics of showroom outlets and sales associates on a daily and monthly basis and published visual information to the management. Compared sales and gross margin percentage targets vs. actuals and reported on shortfalls
- Developed price-monitoring reports to track breaches in product pricing that saved the company over AED 200K annually in pricing errors. Tracked and shared weak and strong pricing performances with sales associates that resulted in improved pricing performance
- Constructed customer profitability model template and generated reports that identified top customers, segments, channels and countries and highlighted their respective revenue and gross margins. Insights were primarily used to direct marketing efforts and optimize advertising spend
- Analyzed transactional data and implemented monthly product profitability reporting guide
 that detailed product performance including margins on a variety of dimensions such as
 product type, product group, product segment and vendor. Information accelerated efforts
 to reengineer the product portfolio and employ price discrimination techniques

- Collaborated with accounts and finance teams to build multi-dimensional financial reporting system that reconciled management with financial accounting data. This included assembling information in transactional format and employing advanced data mining techniques
- Automated business intelligence reports within existing ERP. Coordinated with vendor to implement data tags and formalize reporting parameters
- Assisted warehouse teams to deploy BINS product locator and QR coding. Identified hardware vendors, codified existing data through SQL and charted process flow
- Designed and executed firm's social media marketing strategy. Managed campaigns and promotional activities on social media platforms namely Facebook, Twitter, Google Plus and Linked In

Subheksha Senior Citizen Home, Hosur, India

2009-2010

Director

- Managed senior citizen home. Improved lifestyle for residents by providing nursing services unique to individual needs and organizing activities to promote mental and physical well being.
- Administered dining facilities and ensured consistent delivery of healthy and nutritious food

STANDARD CHARTERED BANK, Scope International, Chennai, India

2005-2009

Senior Test Analyst, 2007-2009

- Led testing team of 10 members to implement Standard Chartered Bank's \$50MM multicurrency platform across 37 geographical locations
- Assessed performance of foreign exchange computation model and recommended improvements to business process. Also, developed \$2MM business case and transformational blueprint for the model
- Conducted due diligence on process integrity for foreign exchange transactions.
 Recommended changes to module that reduced error rates by 10% and resulted in substantial cost savings
- Analyzed gaps in report generation module and formulated process to ensure timely and accurate reporting
- Collaborated with project stakeholders and systems users to implement foreign exchange charges module in several regions. Articulated strategic fit and presented system to key business leaders across the firm
- Achieved firm highest performance rating. Recognized by the CEO and Vice Chairman of Standard Chartered Bank, UK

Test Analyst, 2005-2007

- Created a project roadmap and assisted business analysts to develop functional specifications for multi-currency module
- Identified \$1MM savings in anti-money laundering module. Implemented changes to software architecture to address module's automation process
- Designed and executed testing strategy of billing module for trade finance division.
 Identified areas of improvement that increased customer acquisition by 20%
- Employed ordered series of testing tools that enhanced detection of software glitches and reduced implementation times for billing sub-modules
- Monitored performance of cash management system. Formulated changes to software module that increased cash processing throughput
- Rated 'top performer', advanced to accelerated promotion track and selected to manage testing team for firm's anti-money laundering module

Graduate Engineer Trainee, 2005

 Administered training sessions on Standard Chartered's Bank's newly deployed cash transaction management system for users in African region

PROJECTS UNDERTAKEN

PROJECT TITLE: Multi Currency System CLIENT: Standard Chartered Bank

PROJECT DESCRIPTION: Multi Currency System (MCS) is an automated transaction engine that enables processing of cross border transactions locally. This is an advanced version of the MCP system. MCS system would directly connect with global markets to obtain real time foreign exchange rates and automatically process the transactions there by minimizing human intervention.

RESPONSIBLITIES:

- Designated Lead Test and Business Analyst as part of the core testing team. My various responsibilities included analysis of the business, technical, and functional requirements as well as development and execution of the test plans, test cases and test strategies
- Identified gaps between the functional requirements documents and user expectations
- Led testing team of 10 members to perform end to end testing, system integration testing and regression testing within the stipulated time frame
- Collaborated with supporting teams in different geographic locations to perform effective end to end scenario testing
- Ensured quality of testing exceeded expectations:
 - Defects were systematically logged in the Quality Center system and supported with detailed descriptions, screen shots, and other pertinent details. Analyzed defect logs and assisted developers for accelerated and precise rectification
 - Prioritized defects and ensured closure in a timely manner so that the testing phase continued on schedule
 - Coordinated with the development teams and business users on defect analysis

- Directed User Acceptance Testing
 - Organized training sessions to educate users in different geographies about the system
 - Led implementation, production support and enhancements. Served as main point of contact for test data
 - · Conducted business reviews and functional walkthroughs
 - Published daily and weekly status reports to all stakeholders in the project
 - Executed county specific roll outs to India, Malaysia and Indonesia

PROJECT TITLE: Multi Currency Platform

CLIENT: Standard Chartered Bank

PROJECT DESCRIPTION: Multi Currency Platform (MCP) is a transaction engine that enables processing of cross border transactions locally thereby translating to cost savings. It's processing leverages on the capabilities of the existent systems in the bank such as STS (WB Payments System), Web Bank (WB Internet Delivery Channel) and Global Markets, in turn providing effective and accurate control of the transactions.

RESPONSIBLITIES:

- Designated Lead Test Analyst. My responsibilities included analysis of the business, technical, and functional requirements as well as development and execution of the test plans, test cases and test strategies
- Coordinated with the development teams and business users on defect analysis
- Assisted with business reviews and functional walkthroughs
- Identified the functional problems in the application. Main point of the contact for test data
- Published daily and weekly status reports to all stake holders in the project

PROJECT TITLE: Web Bank Uplift **CLIENT:** Standard Chartered Bank

PROJECT DESCRIPTION: WebBank is the Internet banking site for Standard Chartered Bank's Corporate and Institutional Customers. It combines convenience and security in one comprehensive and easy-to-use platform. Users of WebBank have access to Cash Management, Securities Services and Continuous Linked Settlement Solutions as well as Trade, Lending and FX information.

RESPONSIBLITIES: Responsibilities included end to end testing of the application based on relevant scenarios, tracking defects to closure and publishing the testing status to various stakeholders.

PROJECT TITLE: Common Business Service (CBS)

CLIENT: Standard Chartered Bank

PROJECT DESCRIPTION: CBS is an administration module of the Web Bank Application. It was used for creating and managing different business users for the application as well as assigning specific and relevant privileges.

RESPONSIBLITIES: My primary responsibility was developing appropriate test conditions & cases and executing the same. My tasks included documenting defects and reporting on the status of execution.

PROJECT TITLE: B2BeX Trade Banking application

CLIENT: Royal Bank of Scotland

PROJECT DESCRIPTION: B2BeX is a Portal to maintain and Exchange various relevant Business

documents through Web Application.

RESPONSIBLITIES: My principal role was module co-coordinator. Various responsibilities included black box testing that included test preparation, test execution and defect

management. Utilized defect management tools such as Element Tool.

PROJECT TITLE: Straight-Through-Service (STS)

CLIENT: Standard Chartered Bank

PROJECT DESCRIPTION: STS is an efficient cash management system developed for Standard Chartered bank. It's a global payment solution that can be tailored to specific needs and

performs end to end payment processing cycle in an effective manner.

RESPONSIBLITIES: Instrumental in training bank users mostly in African regions.

ADDITIONAL INFORMATION

Active social service volunteer - organized 'Seeing is believing.' campaign to help perform eye surgeries for underprivileged youth. Conducted events for orphan children. Involved in various cultural and fund-raising events for Standard Chartered Bank. Passion for music and dance

PERSONAL DETAILS

Nationality: Indian

Marital Status: Married, 1 child

Visa Status: Residence Visa, Husband's Sponsorship

Driving License: UAE Driving License Linguistic Ability: English & Tamil Date of Birth: 26th September 1983