ferdinand

ferdinand.164253@2freemail.com

**MERCHANDISER - CUSTOMER SERVICE – SALES ASSOCIATE – STORE KEEPER**

**OBJECTIVES**

To obtain a position in a reputed and growth oriented organization that will enhance my skill, capabilities towards growth of the organization. It will add more values to my career as well as organization.

**SKILLS & QUALIFICATION**

* Excellent Customer Service Skills.
* Team Player with exceptional time management and multi tasking abilities.
* Good communication skills.
* Good attention to detail.

#### PROFESSIONAL EXPERIENCE

**ALMARAI EMIRATES COMPANY LLC***- Dubai, UAE*

**MERCHANDISER** – *(****June 31, 2015 – June 31,2017)***

Present Responsible for ensuring that products and brands are represented effectively in stores to create a positive customer experience in a retail environment.

*Key Responsibilities:*

• Promoting products to significantly increase their sales

• Ensuring each area of the store is stocked, rotated, clean and looking its best.

• Making sure customers find everything they need, in the right place.

• Checking and replenishing product display areas in line with company plans.

• Making recommendations and advising others on opportunities and risks.

• Monitoring stock levels and reviewing product performance in order to identify

 current and future trading opportunities.

• Ensuring that best sellers reach their full potential.

• Putting together merchandising plans for specific stores.

• Helping Customers with any queries they may have.

• Completing all paperwork and administration tasks as required.

• Managing stock availability throughout the supply chain, from suppliers to stores.

• Working closely with the buying team on related issues.

**AL MAYA Supermarket,AL MAYA GROUP***- Dubai, UAE*

**MERCHANDISER**  *(***May 16, 2013 – May 16, 2015)**

*Key Responsibilities:*

* Greeted customers and determined their needs and wants.
* Responsible in processes the sale of Grocery merchandise.
* Demonstrate Product knowledge.
* Visual Merchandising.
* Discussed type, quality and number of merchandise required for purchase.
* Answered customers’ queries and concerns.
* Responsible in restocking shelves.
* Constantly checks display for expiration of dates and damaged items.

**GEANT HYPERMARKET, IBN BATUTA MALL** *- Dubai, UAE*

**STORE KEEPER (April 11, 2012 – April 11, 2013)**

*Key Responsibilities:*

* To exercise general control over all activities on store department.
* To ensure safe keeping both as to quality and quantity of materials.
* To maintain proper records.
* To initiate purchase requisitions for the replacements of stocks of all stocks of all regular stores items.
* Check and receive all store merchandise.
* Generate reports, store completed work in designated locations and perform backup operations.
* Assist with routine office duties such as typing, filing, and record maintenance as workload permits. Serve as back-up for other clerical positions in unit.

**DATA ENTRY (April 11, 2010 – April 11, 2012)**

*Key Responsibilities:*

* Prepares source data for computer entry by compiling and sorting information; establishing entry priorities.
* Review data for deficiencies or errors, correct any incompatibilities if possible and check output.
* Maintains data entry requirements by following data program techniques and procedures.
* Generate reports, store completed work in designated locations and perform backup operations.
* Assist with routine office duties such as typing, filing, and record maintenance as workload permits.
* Serve as back-up for other clerical positions in unit.

#### ACADEMIC QUALIFICATIONS

**Bachelor of Science in Information Management**

Pasig Catholic College

Philippines

PERSONAL INFORMATION

* Birth Info : September 21, 1983 Languages:
* Nationality: Filipino English
* Gender : Male Tagalog