****

**YAZAD**

**YAZAD.181023@2freemail.com**

**OBJECTIVE:** Looking for a position where I can gain knowledge and enhance my skills subsequently boosting success of the organisation.

**EXPERIENCE:**

1. Successfully completed entire Summer Internship Program at **BMW Dealership PARSOLI MOTORS** where **Sales** and **Marketing** was tutored as well as understand how a prestigious giant like BMW manages sales of their luxurious premium cars along with being active in the promotional activities in the Marketing team.
2. Over 2 years of experience with a satisfactory level of performance in **Sales** and **Marketing** at **PETER ENGLAND Showroom** Ahmedabad where dealing with retailers and end-customers was the key role.

**SKILLS:**

1. Strong Communication
2. Dedication
3. Decision Making
4. Quick Learner
5. Team Work

**COMPUTER LITERACY:**

* Microsoft Office
1. Certified Advance Excel Course

**ACADEMIC CREDENTIALS:**

1. **Masters of Business Administration** with specialisation in Marketing from Sal Institute of Management affiliated with Gujarat Technological University in 2017 securing 7.66 CPI.
2. **Summer Internship Project (Second Semester):**

“A Study on Consumer behavior on Premium Cars”
The objective of the study was to find out what made the customer inclined to buy a premium segment car.

1. **Final Year GCSR (Global Country Study Report) :**

“The Study of factors affecting consumer’s choice of their first car in Ahmedabad City.”

The purpose of the project was to study consumer’s behavior with relation to a number of parameters such as safety, brand, comfort, etc. when they bought their first car in Ahmedabad city.

1. **Bachelors in Computer Application** from Ahmedabad University affiliated with School of Computer Studies AES in 2015 securing 65%.
2. **Final Year Project:**

Website Development with relation to E-commerce using PHP.

1. **H.S.C** from St. Xavier's High School Loyola Hall in 2012 securing 71%.
2. **S.S.C** from St. Xavier's High School Loyola Hall in 2010 securing 67.23%.

**PERSONAL DETAILS:**

**Date of Birth:** 21st January 1995

**Gender:** Male

**Religion:** Zoroastrian/Parsi

**Marital Status:** Single

**Nationality:** Indian

**Languages:** English, Hindi, Gujarati & Spanish (Beginner Level)