MBA-HUMAN RESOURCE AND MARKETING

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**OBJECTIVE**

To be associated with a progressive organization that gives me scope to apply my knowledge and to assimilate further knowledge, and to be part of the team that dynamically works towards the growth of the organization and self.

**PROFESSIONAL SUMMARY**

**Having 1 Year experience in Marketing Advisor for launching new products .**

**QUALIFICATION**

* **Master of Business Administration (MBA)**  from June 2012 to April 2014 at Manonmaniam

 Sundaranar University, Pondichery, India.

* **Bachelor of Business Aministration ( BBA)** from June 2009 to April 2012 at Bharathidasan University, Tamil Nadu, India.

**OTHER QUALIFICATION**

* DCA in Thagavalagam community college. (MAR-2008)**.**
* Tally 9 in Bharathidasan University.(MAR-2011).
* Hardware and Networking in Systech (MAR-2012).

**WORK EXPERIENCE**

**Worked as a Marketing Advisor Feb 2014 to Dec 2014, A.S.Enterprises, India**.

**Work Responsibilities:**

* Represent the company as a sales and service provider
* Build and maintain client relationships with a professional image
* Perform client risk assessments, by gathering financial information used in client reports
* Prepare a formal market plan, discuss with client, and implement decisions made
* Meet periodically with client to discuss a market plan, and update financial information.
* Perform market research for client recommendations, assist in writing company newsletter, and do presentations for producer groups and trade shows.

**EXTRA-CURRICULAR ACTIVITIES:**

**SEMINARS/ CONFERENCE:**

* Presented paper at International Level Conference which is organized by **INTERNATIONAL JOURNAL OF RESEARCH & BUSINESS INNOVATION** **(IJRBI)21ST December 2013**
* As someone with exceptional leadership qualities, nominated as **Class Representative**, a position that held responsibility in bridging the communication gap between my mates.
* Participated in National level Management meets **STOCK WAR** held at **Jamal Institute of Management** in Trichy.
* Participated in National level Management meets **BEST MANAGER** held at **SKP Engineering College** in Tiruvannamalai.
* Participated in National level Management meets **ADD ZAP** held at **Jamal Institute of Management** in Trichy.
* Participated in National level Management meets **ADD ZAP** held at **Manakula vinayagar Institute of Technology** in Mathagadipat.
* Participated in National Level **PAPER PRESENTATION** held at **Jamal Mohamed College** in Trichy.

**SPORTS ACHIEVEMENTS:**

* Won first prize in Cluster level volley ball.(2007-2008)
* Won second prize in District level volley ball.(2007-2008)
* Won Second prize in Manamelkudi Block level State game Volley ball.(2007-2008)
* Won third prize in manamelkudi Block level State game Discus.(2007-2008)
* Won first prize in cluster level volley ball.(2008-2009)
* Won second prize in District level Volley ball. (2008-2009)
* Won second price in manamelkudi Block level State game Volley ball. (2008-2009).
* Won second prize in cluster level Javelin throw.(2008-2009)

**PERSONAL SKILLS**

* Good communication skill.
* Never Quit
* Self-Motivated
* Leadership
* Team building
* Mentoring Skill
* Work commitment
* Persistence and
* High self esteem
* **Languages known – English and Tamil** (Read, Write and Speak)

**PERSONAL DETAILS**

Age & DOB 23, 10-05-1991

Nationality Indian

Marital Status Single