RESUME

**Gulfjobseeker.com CV No:** **1311840**

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**Objective**:  
 To obtain a challenging position in the area of Sales and marketing where my skills, creativity and leadership can be utilized in maximizing company profits while providing career advancement opportunities.

**EXPERTISE SUMMARY**:  
- More than 4.1 years of Sales and marketing experience

- Proven ability to lead effective sales teams  
- Familiar with all aspects of business management

- History of increasing sales and profitability  
- Adept at planning, promotions, and forecasting

- Hard working, able to multi-task effectively  
- Outstanding training, leadership, and communication skills

**PROFESSIONAL EXPERIENCE**:  
Presently Working in Procter and Gamble as **Channel sales manager**, from 1st June 2010 to till

**Channel sales manager**  
- Achieving Established sales targets.

* -Managing new leads and existing Clients,pitching the expanding range of products.  
  - Giving regular feedback and information of our brand performance and competitive activity  
  - Contribution to Local Activities  
  - Developing and implementing sales strages.   
  - Responsible for general co-ordination, scheduling of activities and orientation  
  - Insuring field discipline.MIS reports  
  - Launching of innovative products for staying in the market  
  - Placing the products in retail outlets for consumer benefit  
  - Prime importance is held by the primary and secondary sales  
  - Reporting to Area Sales Manager

**PROFESSIONAL AND ACADEMIC RECORDS**:  
MBA(Finance and marketing) from Lorven college affiliated to BU(2008-2010)with 60%

BBA( Finance and marketing) from KRCES college affiliated to KUD(2005-2008)with 60%

PUC ( Science) from KRCES College Affiliated Karanataka PU Board (2003-2005)With 50%

**Project Work Experience**:

MBA project on Customer satisfaction; ICICI Bank Bangalore

BBA project on Working Capital; Raymond’s India ltd Bangalore.

**AREA OF FOCUS**

Marketing and Finance

**TECHNICAL SKILLS**

MS-Office applications (word,excel,power point)

Tally9.

**STRENGTHS**

Hard working with ability to learn and adopt new things quickly

Self determined and result oriented

Focused and committed towards the assignments and responsibilities.

**Personal Vitae**:  
**Date of Birth**: 22.10.1986  
**Sex**: Male  
**Marital Status**: Single

**Keywords**:

Senior Manager, Sales Manager, Sales and Marketing, Business Development, Store Manager, Territory Manager.

**Declaration**

Respected Sir / Madam,

I hereby déclare, that all the information provided above is true and correct to the best of my knowledge and belief.