|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Gulfjobseeker.com CV No:** **1318854**  **Mobile +**971505905010 / +971504753686  To get contact details of this candidates  Submit request through Feedback Link  <http://www.gulfjobseeker.com/feedback/submit_fb.php>  **Objective:** To pursue a challenging and growth oriented career in an organization that offers opportunities to learn and grow by delivering the results.  **Nationality:** Pakistani  **DOB:** 23-October-1991  **Languages:** English(Fluent)-Urdu(Native),Punjabi(Fluent) | | | | |
| **Academic Profile** | | | | |
| **2014** | M.Sc Communication studies | | | Institute of communication studies, University of the Punjab, Lahore |
| **2011** | Graduation (Journalism and Political science) | | | University of the Punjab, Lahore |
| **2009** | FSc ( Pre-Engineering) | | | Punjab College, Lahore |
| **2007** | Matriculation (Science) | | | The TRUST High School, Lahore |
| **Projects** | | | | |
| **November 2013** | | | **Case study on Behria town**  Why Behria Town Project is such a huge success?  What makes it stands out while others are left behind? | |
| **January 2014** | | | **Designed a whole P.R and advertising campaign for Qasr-e-Behbood**  Copy writing and designing for press release, brochures, and flyers.  Created print ad, billboard, pamphlet, and promotional items, such as, USB, bags, and caps. | |
| **December 2012** | | | **Watch company-Desire**  Developed the entire brand identity for Desire-The watch  Created promotional materials, such as, billboard, posters, print ad, Standee, Brochure, Facebook advertising | |
| **Marketing Research Paper** | | | | |
| **Topic: Online shopping and Consumer Behavior**  The main objective of the research was to explore the factors that directly influence the local consumers for online shopping. An online survey was conducted and the 100 online questionnaires were distributed among the students of different universities. The responses towards the topic were analyzed by means of random sampling. | | | | |
| **Work Experience Profile** | | | | |
| **4 Brothers Company**  (Pesticides and Seeds) | | **Sales Officer**  Septermber-2013 to October 2014 | | |
| **UFONE**  **The Telecom Company** | | **Customers Sale Executive**  February-2010 to October-2011   * Deal with the purchasing commodities * Presentations on sale to different clients | | |
| **Warid**  **The Telecom Company** | | **Customer Service Representative**  March-2009 to January-2010  **Internships** | | |
| **P.R Department in P.U** | | Internship (paid) in Public Relations Department of University Of The Punjab for two months | | |
| **Radio Show** | | Worked as an ( RJ) Show Presenter in PU FM 104.6 for 4 months | | |
| **Internship** | | Two months job in Punjab Sports Board as a Creative Coordinator | | |
| **Extracurricular Work Profile** | | | | |
| **LEADERSHIP** | | | | **TEAMWORK** |
| * Team leader of all academic projects, ensured timely delivery * Head organizer of 2013 Annual Sports Week at Punjab University, Lahore * Head organizer of several official and formal functions of university, such as, seminars and lectures | | | | * Efficient team member during all projects * Volunteer of Seeds of peace * Team Leader of Behria town project * Worked as event coordinator for Punjab Youth festival 2014 |
| **HONORS AND AWARDS** | | | | **ATTRIBUTES** |
| * Team member in **Pakistan youth festival competition** * Distinction in **Advertising and public relations** * **Student of the week** at school * **Proctor** in school * First and Second position **in UET science model competition** in 2006 and 2007 | | | | * Always welcome challenges and work under pressure * Excellent communicator, negotiator and presenter * Cooperative, dynamic and flexible * Self-motivated, pro-active and initiator * Great at problem solving and negotiating for solutions |