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**Personal Summary**

Intend to build a career with leading corporate of challenging and creative environment with committed and dedicated people, which will help me to explore myself fully and realize my potential.

**Areas of Expertise**

IT / Networking Programming & Concepts Marketing / Sales Brand Marketing

Corporate Reporting Professional Presentation Administration

**Professional Experience**

**Programmer in SGML/ XML / HTML – APTARA, Technopark, Kerala, India Nov 2013 – Dec 2014**

* Completing the task within the time period
* Ensuring the quality of the file, checking the task of within the team.
* Sgml / Xml coding / Xml final
* Completed Projects in IEEE
* Completed magazine projects in EBSCO
* Processing / Browsing / Comparing file with PDF
* Identification of articles, section, author, eyebrow, biography, insets, start page, end page for ensuring the smooth handling for the process
* Zoning – Article / Advertisement Zoning
* QA / iZonex
* Taking Internal and External links
* Successfully organize multiple projects simultaneously while maintaining an emphasis on quality and accuracy

**Previous Experience**

**Marketing Executive – Indus Motors, Kerala, India (Jun 2011 – Aug2013)**

* Recognizing and defining marketing opportunities
* Customer service & enquiry
* Exploring new avenues for business
* Handling sales phone calls and emails
* Attending and presenting company at marketing events and trade shows
* Building and understanding of customer / client requirements
* Assessing the result of a marketing campaign
* Seeing up exhibition stands
* Maintaining the marketing database of clients and contacts
* Communicating with clients in a professional manner
* Using social media and blogging for marketing purpose
* Writing reports, Company brochures and similar documents.

**Personal Strengths**

* Logical thinking and information handling.
* Ability to work under pressure.
* Ability to analyze problems/issues.
* Fast learner, willing to shoulder challenges and responsibilities.
* Self-motivated to learn new technologies and work hard.
* Possessing the ability to motivate, inspire and work hard.
* Ability to analyze & evaluate commercial opportunities.
* Excellent planning, organizational and troubleshooting skills.
* Having excellent time management, confidentiality & communication skills.
* Excellent ability to manage time and recourses

**Technical Skills**

* Extensive knowledge of Microsoft Office Suite and Internet Information Services
* Ms Office (Word, Excel, PowerPoint)
* Knowledge of programming languages C / C++
* Operating System Windows 7, Windows XP
* Web Technology HTML, XML, .Net, ASP.Net
* Tools: iZonex, QA, Web services

**Academic Project:**

* **Projects Title: - E-Marketing**
* Languages Implemented: .NET
* Operating system: Windows XP/07

Description: E-Marketing is a web based application intended for online retailers. It would make searching, viewing and selection of a product easier for user’s specific to their needs. The application also provides a drag and drop feature so that a user can add a product to the shopping cart by dragging the item into the shopping cart.

**Mini Project:**

* **Project Title: Steganography / Cryptography**
* Languages Implemented: .NET
* Operating system: Windows XP/07

Description: Steganography is the science of hiding information. The goal of Steganography is to hide the data from a third party. Whereas the goal of cryptography is to make data unreadable by a third party,

**Certificatation:**

Php / .Net

C / C++

MS Office

**Extracurricular Activities**

Participated in the two days orientation programme on Programming organized by Kerala University.

Participated in the two day programme on Photoshop organized by Kerala University

**Educational Qualification**

**BSC Computer Science,** AJ College of Science and Technology, Kerala University, Kerala, India (2010 -2013)

**H.S.C** Kerala State board - SSM Higher Secondary School  
**S.S.L.C** Central Board of Secondary Education – Cordova Public School

**Hobbies:**

Interested in playing cricket

Travelling

Music

**Reference**: - Available on request