**CURRICULMENGESTU**

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**SUMMARY OF EXPERIENCE:**

I have served as photographer, cameraman, Film director, Event organizer, instructor and project manager.

I have been involved in creative illustration guide preparation and follow up, print quality control and

in time management for the deliverables. I am also an official representative of OMPT (One Media Player Per

Teacher ) (VIDEOMAKER) in Ethiopia.

I am an award winner photographer, who has pursued a diploma in Advanced Electronics Technician and I

am an award winner of EMMY awards by Eric May for good Documentation. I have been involved with international

and local event organizers, for example I served as an official photographer at international meetings

like ICASA 16th, 13th World Congress on Public Health, World Council of Credit Unions and Stand Up for

African Mothers Campaign. An official photographer and camera operator for Hand wash campaign held on

Great Ethiopian Run. I have been a coordinator and instructor on a training given by CARPUS Communication

and Films PLC& OMPT (VIDEO MAKER) for save the children, World vision Ethiopia and International

Rescue committee program staffs on how to use locally created videos as behavioral change tools.

I have also worked as a Director for a documentary that depicts the best practices of the Credit Union and

Small Business for the Highly HIV/AIDS Vulnerable Societies in the transport corridor of the country. I have

worked as videographer and director for Sign Language Teaching Video documentation as well as in a documentary

that gives a picture of Mickey Leland and his charity works in Ethiopia along with his death in a terrible

plane crash. In addition to that I have been working in AIDS Resource Centre of John Hopkins University

and Centre for Communication Program Initiative as a Film Director, Production supervisor,

**KEY AREAS OF EXPERTISE:**

**• Film Director and instructor**

**• Project manager**

**• Camera Operator**

**• Photography**

**• Editing**

**Computer and Software**

**Operating System**

**MAC OS**

**Windows**

**Lenox**

**Software’s**

**Microsoft Office Package**

**Internet & web page**

**COUNTRIES OF WORK EXPERIENCE:**

**• Ethiopia**

**• Kenya**

**• Thailand**

**EDUCATION**

**•** Diploma in Advanced Electronics Technician, Addis College

• Diploma in Videography, Photography and Editing, Mater Fine arts and VocationalTraining Center

• Basic journalism course at Addis Ababa Amateurs Journalists Association

• High school at Menelik Senior secondary and preparatory school

**TRAININGS**

• Master Fine arts and Vocational Training Centre

• Television Broadcast Journalists Training, HIV/AIDS Reporting and Story telling

at AIDS resource Centre John Hopkins University and Centre for Communication

Program Initiative

• Sign language 2 semester basic course at Addis Ababa University ETlet

Department

•Training on how to use locally created videos as behavioral change tools –OMPT

(Video maker)

•Attended HIV/AIDS Documentary Film Making Workshop prepared by UNESCO

& Ethiopian Film initiative.

**LANGUAGES:**

**Language Reading Speaking Writing**

English Excellent Excellent Excellent

Amharic Excellent Excellent Excellent

November 14 - Present CARPUS COMMUNICATION&FILMS PLC

Position :-Creative/Film/Managing Director

Responsible for:

• Nurture existing client accounts, ensuring their needs and requirements were not only

accommodated but surpassed.

• Develop illustrations, visual identities, and graphic sin collaboration with strategists,

experienced signers, and media developer

• Design layouts for experiential marketing events, environments, interactive, print and other

mediums Produce design

• Solution to communicate Organization message and identity with high visual impact.

Responsible for creating design solution that have high visual impact. This role involves

listening to clients and understanding their needs before making design decision. These designs

are required for huge variety of products and activities.

• Collaborate with creative and Production senior/junior team and effectively communicate their

own ideas.

•Work on a variety of projects including Training on effective communication and behavioral

change, PSA’S, Documentary film, TVspot, TVshow,

• Design annual/monthly reports, book covers /layouts, brochures, magazine design /layout

• Managing & training Junior production /creative staffs .

November 2014- (OMPT) Trained International Rescue Commit staffs in Somalia region on how to use

locally produced videos for their Hygiene and sanitation behavioral change programs

August 2013- November 2014 – Served as film director/cameraman and project manager for more than

150 behavioral change communication materials development, event and campaigns manage

ment and coordination, photography and filming. (Where??)

November 2013- Assistant trainer on trainings prepared by OMPT for Save the Children, World Vision

Ethiopia and International rescue committee staffs on how to use locally produced

videos for behavioral change programs.

September 2013-2014 November- Worked as a film director/camera operator/ Project Manager in

Dep-Managing Director level at ICM Communication PLC, commissioned to launch a

massive nationwide awareness campaign on going back to school, calling on parents,

communities and local leaders to take their children to school. For this campaign,

collaborating with the Ministry of Education and UNICEF, ICM developed a variety of

media campaign materials including 16TVand Radio PSAs addressing key barriers to

girls education such as early marriage, household workload and preference of boys over

girls in four different languages: Amharic, Somali, Afar and Tigrigna. The PSAs, which

were aired on National TV and Radio Stations, mainly aimed at increasing the

awareness of parents in rural areas on the importance of education (particularly for girls)

to bring and/or keep children in school. Back to school Campaign is a push to Ethiopia

to meet its Millennium Development Goals on Universal access.

April 2013-Jun 2013 Worked as assistant cameraman and logistics support with Mango films, based in

UK for video production of a biography of a pianist Samuel Yirga, the legendry cultural

dancer Melaku and 1960th Ethiopian music.

November 2012 to Aug 2013-Worked as an Assistant Director and Camera Operator for a documentary on

Mr. MickeyLeland and his charity works in Ethiopia along with his death in a terrible plane crash.

November 2012 –Worked closely with Water Aid Ethiopia on development of different photographs,

and posters by using Athlete Haile Gebreselassie as an ambassador of hand wash. A media

campaign was launched on the Great Run of Ethiopia using posters and walking acts to raise

awareness on hand wash among 36,000 participants.

November 2012-Official Photographer of AMREF on its campaign called Stand Up for African Mothers in

Africa

October– November- Event organizer and official photographer with ICM communication PLC for 2012

Global Hand Wash campaign in Ethiopia

September 2012- produced PSA’S for VTC week of AIDS Resource Center John Hopkins University and

Centre for Communication Program Initiative.

September 2012- Participated in Video Documentation of different Events organized by PSI

Ethiopia

August 2012- Official Photographer of World Council of Credit Unions .

March 2012 to 2014 September- Director, Cameraman, Director of photography for sign language teaching

video production through Synergy Habesha film production PLC

March 2012 to Oct 2013- Director, cameraman and Director of photography on consultancy basis

for documentation of Save the children US and USAID project on Transaction

and best Practice on economic strengthening program throughout the country.

April 2012- Official Photographer of13thCongressonPublic Health

December 2011- Official photographer of ICASA 16th

October 2011- Assistant Director, Editor, and Cameraman for Ethiopian film initiative, body mapping docu

mentary film

March 2010-2014 May - Film Director, Production Supervisor, Camera manand Assistant Trainer for AIDS

Resource Centre John Hopkins University and Centre for Communication Program

Initiative, in Alcohol campaign, World AIDS Day programs , production of PSA’s,

and different trainings.

June 25, 2009 -2013 Cameraman for Addis Abeba mass media agency TV team .

January 24, 2008 – June 24, 2009- Chief Camera man for Addis Abeba Mass Media Agency TV Team.

March 04, 2008 - January 8, 2009- Newspaper Photographer AddisAbeba Mass Media Agency, on the Addis

Lisan newspaper team.

July 2007 - March 2008- Assistant Cameraman for Addis Abeba Mass Media Agency

August 2005 – June 2006- Communication facilitator in the sponsor relations section of Christian

children’s fund Inc. Ethiopia.

June 2004 - August 2006- Camera man and photographer for Nurlegn press and film enterprise.

SELECTED WORKS (SAMPLES):

1.MangofilmsUK

I was involved on the documentary as a cameraman and production manager, translator and local fixer

2.AIDSRESOURCECENTER

I was involved on the documentary as film as a director, cameraman and production manager.

3.ETHIOPIANFILMINITIATIVE

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I was involved on the film asa Ass. Director & editor, cameraman

4.ICASA16th

As Official photographer

5. 13th world congers on public health

org/2012/,

As Official photographer

6. Diffirent Events ,Poster and other projects I have been engaged with as Film Director, Photographer and

Camera man.