**Date of Birth:** Dec 17, 1987

**Nationality:** Pakistani

**Marital Status**: SINGLE

OBJECTIVE

* Dedicated, service-focused professional seeking to transition in Computer Industry.
* Highly motivated.
* Reliable worker with the ability to quickly learn new concepts and skills.
* Backed by a solid work history, reputation as a team player and passion for helping others.

**WORK EXPERIENCE**

1. **SpecTec Middle East Dubai July 2014 – Present**

**SOFTWARE DEVELOPMENT CONSULTANT**

* Installing, configuring and customizing Vtiger 6.0
* Customization of VTiger in PHP Language
* Deploying new concepts for Vtiger
* Working in Python
* Installing, configuring, and customizing Odoo on Windows
* Installing, configuring, and customizing Odoo on Ubuntu workstation as well as server
* Importing/Exporting between Vtiger and Odoo
* Creating custom modules and inheriting existing modules for better customizations
* Creating wizards, forms, and dashboards
* Designing, Implementing, and Formatting SQL Reports
* Working in Python and Dotnet
* Working on AMOS Business Suite
* Working on AMOS Enterprise Suite
* Installing, configuring and customizing AMOS (SpecTec's Own Asset Management Product)
* Programming AMOS system for better Maritime Services
* Using Powerbuilder IDE for AMOS Customizations
* Using PowerScript Language of Powerbuilder for customizing AMOS
* Working on SQL (CRUD), SQL Triggers, and AMOS OpenAPI
* Working on AMOS Templates
* Working on SQL Reports development as well as customizations
* Working on AMOS Filters

1. **Electronic Government Directorate Pakistan Dec 2012 - Dec 2013**

**SOFTWARE DEVELOPMENT**

* Managed content of Ministry of Religious Affairs Project
* Worked on Ministry of IT Project
* Worked on Ministry of Railways Project
* Worked on Pakistan Government Project gathering Government E-Services as well as Contacts
* Worked on Complaint Cell Part of Overseas Pakistanis Foundation Project using MySQl
* Performed data entry of more than 10,000 records in one week using MySQL for recruitment as well as screening of candidates applying in the IT department of organization
* Performed screening of candidates applying for IT posts in organization
* Applied both Managerial as well as Technical skills in entire one year tenure

1. **Nexter Solutions Pakistan June 2011- June 2012**

**SEO EXPERT**

* Performed Online Reputation Management of various websites by pushing their negative views down
* Performed Off-Page activities and Affiliate Marketing for numerous projects
* Performed Affiliate Marketing for Amazon Kindle Products
* Daily workout at new SEO terminologies
* Applying latest and fully working Link Building Methods on each SEO project for managing its online repute
* Regular researching for various traffic generation strategies
* Working on both SEO modes i.e. ON PAGE and OFF-PAGE.
* Development of own website, developed and optimized that website, worked for its PR increase, gathered Traffic, and applied complete SEO on that website.
* Working at Link Building, daily SERP checking, Article writing/submission, Blog writing/publishing, Press-releases submission, and Affiliate Marketing
* Performing Market Based Keyword Research
* Working on On-Page methods i.e. Title Creation, Meta Tags, Writing SEO-Friendly content etc.
* Working on RSS Feeds submissions
* Optimization of websites for Local as well as Global Searches
* Optimization of websites for Google as well as other search Engines i.e. Yahoo, Bing, etc.
* Creating blogs on popular Web 2.0 sites i.e. Blogger, Wordpress, Google Knol, Squidoo, Tumbler, etc.
* Publishing as well as analyzing daily traffic trends on Web 2.0 blogs
* Verifying daily trends using Google Analytics
* Working on Forum Postings, Social bookmarking, Link-wheel creation, and lot more Off-Page activities
* Providing SEO Services at various FREELANCING Platforms
* Writing Short Product Reviews
* Training New SEO Comers
* Creating daily SEO reports, carrying out daily presentations, and applying both managerial as well as technical skills for all SEO tasks

**WEB SKILLS**

* Search Engine Optimization
* Blogging
* Webmaster Tools
* Adwords Keyword Tool
* Google Analytics
* HTML/CSS
* Article Writing/Submission
* Press Releases submission
* Affiliate Marketing (Basic)

**SOFTWARE PROJECTS**

* Transport System in Software Project Management
* Use Case Diagrams and UML Concepts
* Online Book Shop in UML
* Fasibility Report on Kalabagh Dam
* Timesheet module for VTiger6
* Comments Box for VTiger 6
* Vtiger 6 customizations for front-end
* Developed and Customized SQL Reports for CCC Underwater (Maritime Client)
* Development of a user interface in Powerbuilder for managing Overdue work orders in Powerbuilder
* Development of a tool for SpecTec Internal use in Odoo for managing project management activities
* Effective comparison between Twitter API and AMOS API and presented the results
* Customization of AMOS EMS for ROB (in-stock value)
* Daily Stock Transactions Report in Powerbuilder
* Developed Supply Chain Management System in PHP for self-practice
* Few of the SEO completed projects include Road Bike Outlet, CHRISTMAS project, AMAZON Kindle Project, and Aarons Laptops project

**TECHNICAL SKILLS**

* HTML/CSS
* ASP.NET
* PHP
* SQL
* MYSQL
* POWERBUILDER 11.5/12.5 (INTERMEDIATE)
* SYBASE CENTRAL
* AMOS OPENAPI
* ODOO
* TEXT MINING
* ORACLE 11G (BEGINNER)

**OTHER SKILLS**

* **Presentation:** Can develop reports and presentations at a professional standard
* **Organizational:** Effective at time management and prioritizing tasks to achieve deadlines
* **Interpersonal/Communication:** Strong team working, leadership and communication skills
* **Language:** Conversational English & Urdu

EDUCATION

|  |  |  |
| --- | --- | --- |
| 2012-14 | BAHRIA UNIVERSITY  mphil(software engineering) | CGPA /total  3.64/4.00 |
| 2007-11 | (BCS)- Preston University  Pakistan b.s (it) | CGPA /total  3.2/4.00 |
| 2003-2005 | (HSSC)- i.m.c.b f-7/3  pakistan | Marks: 728/1100  Grade: B |
| 2001-2003 | (SSC)- F.g model school, f-8/3  pakistan | Marks: 625/850  grade: A |

**BSC FINAL YEAR PROJECT**

**Game development through UDK Platform**

The game I developed was a third person shooting game where a user had to perform different tasks to accomplish each level and on basis of these completed tasks, he could be able to proceed to next level. I provided various puzzles, enemies, objectives, and variety of weapons for each successive level. Game story focused on two main races i.e. Human Beings and Aliens. Fight took place on earth between these two races, where Aliens tried to destroy earth and human beings struggled to defend their homeland.

**MPHIL THESIS**

**“Classification of News Based on Their Headlines Using Probabilistic Learning Approach”**

We introduced a probabilistic approach for news headlines classification, which classified each news headline into its pre-defined class. This was done by computing probability of words across all classes and those having maximum probability were considered useful for that class. The most frequent words were taken away and results were presented in the end. System was evaluated using various benchmark news headline data sets.

**PROFESSIONAL CERTIFICATES**

1. ASP.NET [Training completed from Eventure Solutions PAKISTAN]
2. ORACLE (OCA) [Certified by ORACLE UNIVERSITY]
3. ORACLE (OCP) [Training completed from NEW HORIZONS, DUBAI, UAE]
4. CCNA [Training completed from Learner's Point, DUBAI, UAE]



**Gulfjobseeker.com CV No:** **1461156**