**SENIOR CONSULTANT & BRANCH IN CHARGE (2013-2015)**

|  |  |
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| **­Ketchum Sampark Pvt. Ltd.** | Two years of extensive Client servicing and stakeholder engagement to some of the largest and diversified players across verticals like Bajaj Auto, Bharat Forge, Bharat FC, Deepak Fertilisers And Petrochemicals Corporation Limited, Gera Developments, Bajaj Finance & FinServ, Bajaj Electricals, Kirloskar Brothers Ltd., Skoda, Amway India, SBI Pinkathon, InfoEdge Group, SBI Mutual Funds, ASK Group, Marquardt India, DSP BlackRock, NSE, ASCI, Sony Music, 3S India – Shramik Saraplast, HDFC Ergo etcBranch in charge for the Pune office. Responsible for day – to – day working of the branch and employees whilst overlooking all accounts (Local and National)Comprehensive crisis management and strategic engagement with stakeholders across the spectrum for Bajaj Auto, Bharat Forge, Bilcare and Amway IndiaExtensive national and international real estate experience gained through servicing of Gera Developments, ASK Group and NovaSpace Realty Key team member for content creation and driving new business development for the Pune office |

**ACCOUNT EXECUTIVE (2011-2013)**

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| --- | --- |
| **MSL India (Hanmer MSL)** | Two year’s work experience with exposure across industry segments, viz. pharmaceuticals and health care, real estate, financial services, FMCG, automobile, personal care and hospitalityProvided service to prestigious clients including Piramal Enterprises, Abbott India, Pfizer Ltd., Boehringer Ingelheim, US Pharmacoepia, Vasan Healthcare, Nova Medical Center, Del Monte, Adani Wilmar, Lifecell International, Vasan Healthcare, Royal Orchid Hotels, Garware Motors among othersA verifiable track record of success verifiable through client referencesAreas of expertise include: |
|  | * Strategic Communication
 | * Crisis Management
 |
|  | * Media Relations
 | * Positioning
 |
|  | * New Product Introduction
 | * Branding
 |
|  | Special Projects: |  |
|  | * Facilitated special projects for client’s viz. - Western Australia Trade Office (WATO), Spree Hotels, Alembic Pharmaceuticals, Harvard School of Public Health, and PILZ.
 |
|  | * Extensive quantitative and qualitative media analysis for Clients
 |
|  | * Public Advocacy initiatives for PRRA (Peddar Road Residents Association)
 |
|  | * Developing strategy for new products, campaigns and business
 |

**ADMINISTRATIVE ASSISTANT (2007-2008)**

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| --- | --- |
| **Accountancy Academy Ltd.** | Worked for 1 year ( May 2007 – April 2008 ) with Accountancy Academy Pune, as an Administrative Assistant responsible for office administration & client servicingExecuted and managed the launch and marketing of Visual Teaching Aids for Mathematics in schools in Pune in collaboration with a Hyderabad based company called ED-Wings |

**LEAD COUNSELOR/ RECRUITER (2008)**

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| --- | --- |
| **Red Phoenix Training Pvt. Ltd.** | Worked as a Lead Counselor cum Recruiter and English Trainer for a Consultancy called “Voices HR” |

**MARKETING EXECUTIVE (2006)**

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| --- | --- |
| **Tata Consultancy Services (Summer Internship)** | Conducted an in house marketing campaign for Lavare Spa Management and Consultancy Services at Tata Consultancy Services |

**EDUCATION**

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| --- | --- | --- | --- |
| Post Graduate Diploma (Awarded Best PR student and academic excellence ) | Public Relations and Corporate Communications | Xavier Institute of Communications,Mumbai | 2011 |
| M.Com | Marketing | Pune University | 2010 |
| B. Com | Marketing | Pune University - BMCC | 2008 |
| ICSE | - | St. Mary’s School, Pune | 2003 |

**AWARDS /ACHIEVEMENTS**

* Blue Lotus Award for Best PR Student of 2011 at Xavier Institute of Communications
* Blue Lotus Award for Academic Excellence in 2011 at Xavier Institute of Communications
* National level basketball player in 5 age groups

**OTHER INTERESTS/ACTIVITIES**

* Partaking in activities to generate awareness and facilitate rehabilitation of stray animals

**PERSONAL SKILLS**

* Communication and Confidence
* Interpersonal Relations
* Language Fluency (English, Hindi, Marathi)
* Team leader & People management
* Analytical ability along with planning & organization

Date of Birth: 8th March, 1987



**Gulfjobseeker.com CV No:** **1471242**