

*FAKHAR*

*KAKHAR.257333@2freemail.com*

*Resume Keywords Summary:*

Good understanding and hands on experience of SEO, Digital Marketing, SMM, Google Ads, CMS, Email Marketing (Mail Chimp, MailerLite), Firewall/PfSense/RAID, Application deployment, Networking and Storage related experience in large, demanding technical environments. I am self-directed, proactive, dedicated and dependable person. I am an excellent performer under pressure in addition to exceptional oral and written communication skills. Over 6 years of rich industrial experience.

*Objective:*

I seek career challenges in Information Technology that provides opportunities for continuous professional growth and revolutionary breakthrough in Technologies as we encounter the future & Next Generation Networks.

*Experience:*

* ****Evanson Training** *Digital Marketing Executive i*n May 2016 to Date.

Digital Marketing Strategies, SMO, Google Ads, On-page SEO tactics, Off-page SEO tactics, keyword market research on targeted markets searching habits & created statistical analysis to project current search engine traffic patterns.

* Managing CMS Websites of the company.
* Managing Networking & CCTV Cameras
* Developed & implemented numerous company-wide SEO “best practices” policies includes:
	+ Content copywriting guidelines.
	+ Keyword research (density, relevance, weight etc)
	+ Market Research
	+ Blog comment postings and Blog Creation
	+ Comment postings
	+ Article submissions
	+ Traffic analysis and reporting
	+ Managing Company Google Ads.
	+ Social Media Platforms like Youtube, Facebook, Google+, LinkedIn e.t.c
* **Samsons Group of Companies (Lahore, Pakistan)** *System/Network Support Engineer in November 2014 to April 2016.(****Sister company of Samsons Technologies (Channel Partner of DU Telecom****))*
* Responsible to design & Implement system level, network level and WAN security using Panda GateDefender eSeries 9100 (Firewall).
* Installation and configuration of Active Directory and Remote Desktop Server (Terminal Service) on Windows Server 2008 R2.
* Installation and configuration of PfSense server. ( Firewall, Squid Proxy, VPN, Load Balancer, DHCP)
* Provide Daily, Weekly and Monthly backup of all the Servers and SQL Databases and Panda Gate Defender.
* Configured emails on outlook and mobile phones.
* Maintain desktop systems and desktop applications, including Windows 2000, XP and 7 and install network based software.
* Evaluate and provide support in the design and installation of various IT related technology within the Head Office and remote locations.

*Achievements:*

* Design & Implement LAN+WAN Networking for [Synnapps](http://www.synnapps.com/).
* Design & Implement WAN Networking for [SamsonsDevelopers](http://www.samsonsgroupco.com/).
* All IT Purchasing for Synnapps and SamsonsDevelopers.
* **Technology Wisdom** *SEO cum Front End Developer in September 2013 to November 2014.*
* HTML, HTML5, CSS, CSS3, Java Script, JQuery, Wordpress
* Work on Different Projects of Front end Development.
* Verbal and written communication with customers to resolve new and outstanding issues.
* Front End Development Projects
* <https://www.kisanmela.org>
* <https://tss.edu.pk>
* <https://www.usedmobiles.pk>
* <https://www.hdlatestwallpaper.com>
* <https://www.kidzventure.ae/>
* <http://www.mcarthurcompany.com/>
* <http://www.affordablegrannyflats.com.au/>
* **TechPlus** *SEO Expert i*n February 2011 to August 2013.

On-page SEO tactics, Off-page SEO tactics, keyword market research on targeted markets searching habits& created statistical analysis to project current search engine traffic patterns.

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	+ Keyword research (density, relevance, weight etc)
	+ Market Research
	+ Blog comment postings and Blog Creation
	+ Comment postings
	+ Article submissions
	+ Traffic analysis and reporting
* **Indus Home Ltd.** *IT Intern August 2009 to December20*l0.
	+ Maintain desktop systems and Software of Windows 2000 and XP.
	+ Install and service network-based software.
	+ Performs technical maintenance such as, data backups and rebuilding desktops.

*Professional Education:*

* Master in Information Technology Superior University (December 2012)
* B.com (IT) Punjab University (August 2009)

*Certifications & Trainings:*

* 3 month CCNA training from Corvit institute.
* 3 month MCSE 2012 training from ICT.

*Languages:*

* English, Urdu, Punjabi

*Reference:*

References will be furnished on Demand.