**PRODUCT MARKETING MANAGER**

Product Marketing Manager offers expertise in developing corporate and marketing strategies while conducting business with both national and international entities.  
Accomplished and well-known campaign leader and initiator of collaborative ventures, with excellent organizational skills gained through working in the product marketing field for more than 6 years.

**Key Strengths**

* Cross-functional team management experience.
* Heavy background in identifying market segments, potential markets trends and niches.
* Bilingual.

**Objective** – Looking to secure a position in the field of product marketing management at a reputed company wherein I can add value, and grow my professional career.

**Key Achievements**

* I was awarded the Best student of the year in my BBM for scoring 78 %
* Award given to me by Wipro in 2012 for my Contribution towards Customer Satisfaction
* I was also awarded for my Commendable Contribution in the first Quarter by Wipro in 2013

**Professional Experience**

**Samsung Ashetel Communications India Duration: 04 June 2013 to 20 Jan 2016**

**Product Marketing Manager**

Directed and supervised all activities related to ABC product management including: promotions, product documentations, launching, packaging and product campaign/advertising.

* Developed, directed and measured the execution of strategic annual/long-term marketing plans in order to meet and exceed sales and revenue commitments/goals.
* Led corporate staff to meet sales, training and business presentation targets and to maintain good interpersonal relations with customers and fellow colleagues.
* Constructed work plans, established marketing strategy and conducted forecasts, budget Management and control – all within set deadlines.

**Mashreq Bank Dubai**

**Designation: Sales Supervisor Duration: From 27th December 2012 to 2013**

Administer everyday operations for all sales activities.  
Resolve all customer issues and facilitate new accounts development and recommend appropriate new selling techniques and resolve all customer issues.  
Develop professional relationships with all customer contacts.  
Determine all profit and sales objectives and design effective strategies to maintain inventory levels at all times and manage all work according to branch policies and procedures. Administer new accounts and prepare reports to be submitted to management on monthly basis and train all bankers in sales production. Maintain high standard of services in branch and prepare accurate records.

Provide optimal customer services and prepare all sales paperwork for branch within timeframe and resolve all customer inquiries associate with billing issues.

**Wipro**

**Designation: Change Controller Duration: From 30th May 2011 to 30th September 2012**

Approving & Rejecting the Change Request details Implemented Change Request Post Implementation Review Communication of changes to the stakeholders and CMDB update Revised PSO (Projected Service Outages) Change documents and records Change Management Report.

**Core Skills & Competencies**

* Motivated to listen, observe and learn.
* Laser-focused attention to detail.
* Excellent organizational skills.
* Extraordinary written and communication skills.

**Education & Qualifications**

* MBA – Majoring in Marketing.
* BBM – Bachelor in Business Management.

**Personal Information**

* Date of Birth– 30-09-1978
* Marital Status – Married / Languages – English Urdu Kannada Hindi