**First Name of Application CV No 1625676**

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**OBJECTIVE:**



A professional with 7 years of experience. 4 plus years are being in beauty/cosmetics industry.

Excellent interpersonal, communication and organization building skills with proven abilities, leading large teams and training, developing and motivating them towards achieving organizational and individual.

Have obtained my position in beauty/cosmetic industry as a thorough professional combined with my educational background & experience gained over the years.

Having worked on various designations and handling various departments I aim to continue my passion in the beauty/cosmetic industry.

**Key Highlights:**

Good Communication Skills

Time Management & Problem-Solving Skills

Ability to Accept Criticism and Learn From It

Ability to Understand a Customer’s Business and What Motivates Their Decision Making Process

Multi-Task - Flexibility and Adaptability

**WORK EXPERIENCE**:



**Current Work Experience**

Worked as **Academy Head & Manager- Operations** at **NEW BEAUTY CENTRE- Mumbai (India)** From **August 2013 – December 2015**

**Head & Manager of Store NBC**

Oversaw commercial contracts with outlets and chains, and established and built long-term relationships with them. Academy operations, conducting lectures, demonstrations and workshops in regards with makeup.

Introduced products to customers – Assisted and trained the sales department in developing sales tools and marketing strategies.

Introduced improvements in business strategies based on customer feedback. Involved in QA process and ensured product safety for customers in order to avoid negative feedback – Conducted quality checks on products prior to their release for sale.

Supported product development by researching current and future demands for said product, Assisted in managing the entire product cycle from beginning to end.

Communicated with operators regarding production process, packaging and total output.

**Head of Marketing NBC**

Efficiently managed media distribution, lead generation, advertising campaigns, sales promotion campaigns, publisher relations and collaborative ventures, organizing events, Launch NBC Magazine, Supervise Designing of Website & Brochure.

Developed new marketing strategies to capture market channels with new clients.

Worked closely with marketing vendors and designers; directed negotiations on advertising prices and campaign budgets.

**Head of Makeup Academy NBC**

**Summary:** Professional, highly experienced makeup artist & educator with over 4 years exposure to training in various Professional Academy, Good knowledge on current trends in cosmetics and the makeup industry

**Specialties**: Excellent skills in color combination and skin tone management, Experienced in bridal makeup, Photo shoots, Airbrush Make-Up, Customizing Foundation etc

**Conducting workshops/ demonstrations:** Conducted many workshops below are the brief content syllabus covered.

**Content of the Course:** Application of foundations with different products, Face analysis, Contouring & Highlighting, Eye shadow application and corrective techniques for different eye shapes, Color theory, Corrective techniques for photography, Brush control, Application of natural & corporate makeup, Evening makeup and mature makeup, Application of false eyelashes, Bridal ETC

**Makeup Training**: Beginners makeup course where students are provided with the skills and knowledge required to enter the makeup industry. Students spend the majority of the class time working on each other, this gives each student the experience of working on a variety of faces shapes, skin types and age groups, Fun and exciting environment, Hands-on training

At the completion of this course Student are given assignment to participate in a photo shoot and making Professional Portfolio.

**Head of SalonNBC**

**Summary**: Handle entire Operation of Salon which include as below

* Cash Flow and Money Management,
* Developing Salon Brands and Services,
* Worked and coordinated with third parties to develop business relations and partnerships
* Appointment Of beauty Therapist
* Advertisement & Offers to attract new customer
* Marketing

Worked as **Make-Up Consultant, Co-Trainer & Marketing Head for Kryolan City & Training Center- Mumbai (India)**

Worked for **Make-Up studio Training Centre (MSTC) as Branch Head-Mumbai (India)**

Worked as **Asst. Technical Trainer Ekta Capital Ltd (for Brand: Make-Up Studio)**

**Previous Work Experience**

Worked as **Manager- Credit Control** in **Uniconnect SIM Pvt Ltd, Head Office-Mumbai from November 2009 November 2011**

**EDUCATION**:



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| --- | --- | --- | --- | --- |
| **Qualification** | **School/College** | **Place** | **Passing Year** | **Pass Class** |
| SSC | St. Louis Convent High School | Mumbai | March 2006 | Distinction |
| HSC | Mithibai College | Mumbai | March 2008 | Distinction |
| TYBMS | Claras College Of Commerce | Mumbai | March 2011 | Distinction |

**Graduated in BMS (Bachelor in Management Studies) from University of Mumbai, India**

**OTHERS:**

**- Make-Up Artist Diploma** certified by **ANBOS (Dutch Association),** in **March 2012**

**- Certificate in Comprehensive Make-Up Artistry (CMA) Course** from **Make-Up Studio Training Centre (MSTC) New Delhi,INDIA** in **January 2012**

**- Diploma** in **Professional Make Up Artist Course** from **Emeralde International (MariumZaveri) Mumbai,INDIA** in **November 2011**

**- Certificate course of Nail Art & Metallic Wraps from Emeralde International (MariumZaveri) Mumbai,INDIA** in **October 2011**

**PERSONAL INFORMATION:**



**Date Of Birth:** 10th April 1991

**Gender:** Female

**Nationality:** Indian

**Marital Status**: Single