# CURRICULUM VITAE

# MARIE

# PERSONAL DETAILS:

**Date of birth : 05.11.1978**

**Sex : Female**

**Status : Married**

**Religion : Indian Christian**

**Mother Tongue : Tamil**

**Other Languages Known : English and Malayalam**

**(Spk/Write/ to speak)**

**EDUCATIONAL QUALIFICATIONS:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Degree** | **Institution/University** | **Year Of Passing** | **Status** |
| **B.Com** | **Holy Cross College,**  **Bharathidasan University,**  **Trichy - 620 024.** | **May - 1999** | **I Class** |
| **M.Com** | **Urumu Dhanalakshmi College,**  **Bharathidasan University,**  **Trichy - 620 024.** | **April - 2001** | **I Class** |
| **PGDCA** | **Urumu Dhanalakshmi College,**  **Bharathidasan University,**  **Trichy - 620 024.** | **April - 2001** | **I Class** |
| **M.Phil** | **St. Joseph’s College,**  **Bharathidasan University,**  **Trichy - 620 024.** | **Jan - 2003** | **I Class With Distinction** |
| **PGDFM** | **Annamalai University,**  **Chidambaram, Tamilnadu.** | **April - 2003** | **II Class** |
| **MBA** | **Vinayaka Mission’s University,**  **Salem, Tamilnadu.** | **Jan - 2005** | **I Class With Distinction** |
| **B.Ed** | **Jenney’s College Of Education,**  **(TNTEU/Chennai)**  **Trichy – 620 009.** | **June - 2010** | **I Class With Distinction** |
| **M.Ed** | **St.Xavier College Of Education,**  **(TNTEU/Chennai)**  **Kumbakkonam.** | **June - 2011** | **I Class** |
| **Ph.D** | **St.Joseph’s College,Tryichy/Bharathidasan University,Trichy** |  | **Pursuing** |
| **MBA** | **Alagappa University** |  | **Pursuing** |

**PROJECT TOPIC ON:**

M.Com.: Analysis of Financial Highlights and Key Indicators of M/s.Reliance Industries Ltd.

**REASEARCH ON:**

**M.Phil Topic On:**

An Impact on Advertisement on the House Wives vis-a-vis their Buying Behaviour.

**MBA Topic on:**

An impact on Advertisement on the House Wives vis-à-vis their Buying Behaviour.

**M.Ed Project On**:

A Study on Educational Aspiration of Higher Secondary Students in Relation to their Achievement in Commerce.

**Doctorate of Philosophy Topic on:**

Effectiveness of Recruitment Advertising.

**SEMINARS/CONFERENCES ATTENDED:**

* National symposium on the impact of Globalisation on HR: Promises and Challenges- St.Joseph’s College (Autonomous) - Trichy-620 002.
* UGC Workshop on Application of the SPSS in Social Science Research: A Hands on Experience- St. Joseph’s College (Autonomous) - Trichy-620 002.
* National seminar on Making India an Economic Giant – Nadar Mahajana Sangam.S . Vellaichamy Nadar College, Nagamalai, Madurai-625 019.
* Regional Seminar on Role of Commerce Graduates in the Economic Upliftment of India - The Std. Fireworks Rajaratnam College for Women, Sivakasi-626 123.
* National Seminar on Global Competitiveness in Business: Trends and Traits – Papers

presented on Pharmaceuticals – Bid for a Global Role.

* Papers presented on International Conference at Adaikalamatha Institute of Management Studies / Vallam on Globalisation in Education.
* Papers presented in National Seminar at Urumu Dhanalakshmi College, Trichy.
* Papers presented in National Seminar at Jenney’s College Of Education.Trichy.
* Papers presented in Tamil University.Thanjavur.
* Papers presented on International Conference at Vivekananda Institute of Management Studies / Tiruchencode on Employee Engagement and papers published in International Magazines.

* Papers presented on International Conference at Vivekananda Institute of Management Studies / Tiruchencode on Employer Branding and papers published in International Magazines.
* Papers presented in International Seminar at Holy Cross College, Trichy on Entrepreneurship In Family Business and published in International Magazine.

**ADDITIONAL QUALIFICATIONS:**

NCC ‘C’ Certificate Holder

**COMPUTER LANGUAGES KNOWN:**

C, JAVA , COBOL, MS OFFICE, System Analysis and Design, Digital Computer Fundamentals, Data Base Management System, E-Commerce, Tally.

**VISITING FACULTY AT:**

* Alagappa University
* The Tamil Nadu Open University.
* The Madras University.

**EXTERNAL EXAMINERS FOR:**

* M.Sc Psycholgy in Alagappa University and Madras University
* Master Of Business Administration in Alagappa University,Madras University,Vinayaka Missions University and TNOU.
* Question Paper Setter For Bharathiyar University
* Question Paper Setter For Madurai Kamaraj University

**GUEST SPEAKERS AND TRAINERS FOR**

* The Government School Teachers
* Educational Psychology Counselors

**PROJECTS GUIDANCE**

Guided more than 450 MBA projects in various universities like Alagappa University , Madras University and Bharathidasan University.

**STRENGTH**

Positive attitude in building up relationship, solving problem, decision making bringing out inborn

talents of students / colleagues etc.,

**ADDITIONAL RESPONSIBILITY**

Coordinator for the Disaster Management Club

Coordinator for the Consumer Club Trichy

President of Commerce Association

EXNORA Secretary

Fine Arts President

Conducted Seminars / Commerce Meetings / Workshops / Conferences

Rap porter for Paper Presentation

Sports Co-ordinator

Core Committee Member for Dove

**Job Seeker First Name / CV No: 1718508**

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