SATVINDER PAL SINGH

3D Artist & Graphic/ Web Designer

Skilled Graphics professional with over 12 years industry experience working as a staff artist, independent contractor and instructor. Extensive background including both traditional and digital media, with an emphasis in 2d and 3d graphics. Self-motivated, innovative, ambitious and able to adapt quickly to problems with new solutions. I work very well under pressure, meeting all deadlines, while maintaining an open mind seeking new tools and techniques to add to my skillset. I strive to find the best solutions for a given task and thoroughly enjoy the creative problem solving required to keep up with the ever changing world of the computer graphics field.

Professional Area of Expertise

2D Skills: Photoshop, Illustrator, Dreamweaver, InDesign, Corel Draw, Lightroom, HTML, CSS, After Effects, Premiere, AutoCAD and Able to make Responsive Web Layouts, Embedding Javascript and JQuery, Flash

3D Skills: Architectural Modeling (high/low poly in 3Ds Max), Advanced Lighting (VRAY), Photo-Realistic Rendering, Advanced Texture Mapping

Developing high fidelity, photo real 3D models. Ensuring that all material is compliant with company standards. Producing visuals in static, vector and animation format.

Flexible in both **Mac and Windows** Environment

Experience

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| **3D/ Web and Graphic Designer**  PB, India Sr. Project Officer | 1/2002 – Present |

As part of Business development department of Lovely Group (Lovely Professional University, Lovely Academy, LPU Distance Education, Lovely Autos, Lovely Sweets) I am responsible for

* conceptualization and implementation of design solutions that meet marketing strategies from concept to completion.
* To communicate and coordinate with the Art Director to execute deliverables.
* Work with the Art Director to develop and execute design concepts
* Implement design using brand-standard colors, images, type style, and layout for use in email campaigns, Web campaigns, print collateral, event support and other marketing initiatives like Prospectus, Folders, Brochure, Leaflets, Newspaper Advertisements, Hoarding & Flexes, Web ads, Logo Designs, Animated Flash Presentations, Newsletters, Lovely World Newspaper, Printing requirements and presentations for all Annual Festival & Occasions (Tech Fest, Gyanmanthan, Convocations, Le Melange, Youth Fest, Annual Meet, Induction, Admissions) etc.
* Create visual mockups to show design work in context
* Present design work to the Art Director and other internal clients for review
* Review designs for errors before printing or publishing
* Other duties as assigned

All 2d Graphics/3d Architectural work for marketing and branding with creative products like Walkthroughs, 360 Views, Flythroughs, presentations etc for all Annual Festival & Occasions (like Tech Fest, Gyanmanthan, Convocations, Le Melange, Youth Fest, Annual Meet, Induction, Admissions) etc. As part of Graphics team I am handling the responsibility of complete LPU NEST Website and designing the other marketing collaterals.

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| Outwit Computers, Jalandhar, PB, India | 5/2001 – 12/2001 |

As Sr. Designer at Outwit Computers, my work profile to create 2D/3D animations, Flash Presentations, Web ads, Newspaper ads, Booklets, Leaflet, Photo Editing, Hoarding, Flexes etc.

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| Dainik Bhasker, (National Newspaper), PB, India | Freelancer |

Designed Regional Magazine, and Classified Advertisements as a freelancer

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| Pioneer Pack, Jalandhar, PB, India | Freelancer |

3d Product Designs, Box Packing Concepts for Local and national Brands

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| **3D Artist** | Freelancer |

Done Rendering for Chug and Co. Jalandhar

Made Interior and Exteriors for Idearch, Project includes Appejay School, Dental College (Ganaganagar), Cargo Motors Showroom Interior (Nawanshahar), Ivy School Jalandhar

Made Interior, Exteriors, Landscaping Walkthrough and Flythrough for Lovely Professional University

Education & Training

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| National Institute of Information Technology, Jalandhar, PB, India  Honors Diploma in Network Centered Computing  Guru Nanak Dev University, Amritstar  Graduation (Arts) DE |  |

Kendriya Vidyalaya, Jalandhar Cantt (CBSE)

**10+2 (Arts)**

Personal details

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| Maritial Status : Married  Linguistic Ability : English, Hindi, Punjabi  **Job Seeker First Name / CV No: 1800870**  [Click to send CV No & get contact details of candidate](http://www.gulfjobseeker.com/feedback/submit_fb_em.php)  New_logo.gif |  |