**EKTA AGRAWAL**

**SUMMARY**

* Completed MBA from prestigious AACSB accredited TAPMI, Manipal in 2013 with Marketing and IT as my electives
* Have experience in SAP SD, B2B Marketing, Content Writing and Blogging

**LONG TERM EXPERIENCE**

**Infosys Ltd**

**Project – A Fortune 500 Automotive Client**

**Duration - Apr’13 - Till date**

**Summary – SAP SD Functional Consultant**

* Have worked on both Support and Roll Out projects
* Working on Enterprise Structure, Document Types, Item Categories, Pricing Procedure Determination, Output Types, Condition Records, etc
* Responsible for customization, configuration, and enhancement related issues as part of continuous improvement activity
* Interaction with client and developers to design Reports, Smart forms, etc
* Working on various IDocs and Batch Job related issues
* Have understanding of cross-functional integration of SD with other modules like MM and FICO
* Providing support to OTC related operational activities by interacting with client and understanding their requirement on daily basis
* Identify gaps in Business processes and provide solutions by developing new tools
* Leading a team of 5 system engineers working in the Project
* Training and knowledge transfer to fresh graduates inducted into the project
* Preparing Documents related to End User Training, Functional Specifications, etc

Roles and Responsibilities

Awards and Achievements

* Received Quarterly Award for Operation Excellence from JCI for giving exceptional support to some critical activities in the project
* Have won “Infosys SPOT award” twice for outstanding performance in the Project

**SHORT TERM EXPERIENCE**

**Trans-Domain Solutions Pvt. Ltd**

**Duration – 3 Months (Apr’12 – Jun’12)**

**Summary – Business Executive for B2B Marketing**

* B2B Marketing of Sales Process Automation Software - MySalesDomain
* Cold calling, Generate Leads and meet prospective clients across India
* Understanding client’s additional needs and feasibility of features that can be incorporated into the software
* To recommend improvements in the Software based on the feedback from prospective clients

**Web Yukti Technologies**

**Duration – 4 Months (Apr’11 – Jul’11)**

**Summary – Online Marketing and Content Writing**

* Writing web content for websites / portals from scratch
* Proof reading, editing and writing content on a regular basis for building up the website
* Handle emails, client database, generate leads and take care of day to day activities
* Responsible for web presence of the company on social networking sites and portals

**EDUCATIONAL QUALIFICATIONS**

 PGDM /MBA

 2011-2013

* PGDM in Marketing and IT from one of India’s premiere B-School - TAPMI, Manipal
* Runner Up in Brand Scan 2011(Flagship Event of TAPMI) for Market Research plan designed for Perfetti Van Melle
* Subjects of Interest: Marketing Management, IT management
* B.Tech in computer Science from Rajeev Gandhi Technical University
* Active participant in University Tech Fest

 B.Tech (CSE)

 2007- 2011

**EXTRA- CURRICULAR ACTIVITIES**

* Designed template of Newsletter for my Project in Infosys
* An active member of SNEH foundation– an NGO working for better education and health of underprivileged people in Pune.
* Member of TAPMI Social committee club. Responsible for efficient utilization of funds, organized NGO fair in college campus, designed curriculum for the classes for under- privileged kids.
* District level Kho-Kho player, Member of College Athletics team
* District level prizes for Movie making competition

**PERSONAL DETAILS**

Name – Ekta Agrawal

DOB – 14- Dec- 1990

Gender - Female

Marital Status – Single

Skills: SAP SD, Microsoft Excel, Online Affiliation, B2B Marketing, Content Writing, Blogging

Languages – English, Hindi, Malayalam

Nationality – Indian

**Job Seeker First Name / CV No: 1814274**

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