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| **ARUN ALEX CHACKO – CV No. 1990716** |  | **C:\Users\LENOVO\Desktop\arun alex\meee.jpg** |

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| **PERSONAL SUMMARY** | An ambitious person with a strong academic background, good communication skills and a good working understanding.  Looking forward for a suitable position that provides a stimulating and challenging environment and also opportunities for a career growth. |
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| **ACADEMICS** | |  |  |  |  |  | | --- | --- | --- | --- | --- | | Exam Passed | Institution | University Board | Year Of Passing | % | | Master in Business Administration | Mar Thoma School Of Management Studies, Kochi | MG University | 2014 | 65% | | Bachelors of Science | Baselius College, Kottayam | MG University | 2012 | 60% | | Higher Secondary | Girideepam Bethany HSS, Kottayam | State Board, Kerala | 2008 | 69% | | SSLC | Girideepam Bethany HSS, Kottayam | State Board, Kerala | 2006 | 75% | |
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| **SPECIALISATION** | **MBA-**Marketing& Human Resources  **BSC -** Physics |
| **WORK EXPERIENCE** | **Designation** : Marketing Specialists  **Work Period** : From April 2016 - Present  **Job profile:**   * Design, Plan and execute initiatives to reach target audiences through appropriate channels (social Media, e-mail, direct mail, Dubizzle, Buzzon etc...). * Research and analyses a variety of market trends, pricing schedules, competitor Offerings and reports findings and results to upper Management. * Coordinating customer meetings regularly. * Reporting to Marketing Manager.  1. **Company Name**  : Punjab National Bank MetLife   **Designation** : Sales Manager  **Work Period**  : February 2015 - March 2016  **Job profile:**   * Reporting to Branch Manager. * Recruiting insurance manager and insurance agents for sales. * Assigning sales territories, setting goals. * Conducting training programs for the insurance managers and agents and advise them the ways to improve the sales performance. 1 |
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| **COMPUTER SKILLS** | * Microsoft Office * Power Point |
| **PROJECTS DONE** | * **ORGANIZATIONAL STUDY**: Organizational study at “COCHIN PORT TRUST”, Kochi * **MAIN PROJECT:** Sales promotional tools provided to the retailers in Travancore Cements, Kottayam, Kerala |
| **PERSONAL SKILLS** | * Good verbal and written communication skills. * Quick learner, self-assured, disciplined and hardworking. * Possess team working and time management skills. * Confident and positive approach to a task. * Reliable, punctual, professional and competent. * Pro-active and able to multi-task. |
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| **ACHIEVEMENTS/ACTIVITIES** | Was the joint secretary Baselius college union.Was an organizer of Management Fest, “BZEST”, Kochi Business SchoolPresented a seminar on the topic ‘CONSERVATION OF ENERGY”  * Co-ordinated Old-Age Home visit at AgathyMandiram, Kochi in 2013. |
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| **PERSONAL INFORMATION** | |  |  | | --- | --- | | NAME AS PER RECORDS | ARUN ALEX CHACKO | | DATE OF BIRTH | 15 February 1990 | | PLACE OF BIRTH | Thiruvalla, Kerala | | NATIONALITY | Indian | | MARITAL STATUS | Single | | LANGUAGES KNOWN | Malayalam, Hindi, English | |
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| **ARUN ALEX CHACKO – CV No. 1990716**  Whatsapp +971504753686  To interview this candidate, please send your company name, vacancy, and salary offered details along with this or other CV Reference Numbers that you may have short listed from  <http://www.gulfjobseeker.com/employer/cvdatabasepaid.php>  addressing to HR Consultant on email: [cvcontacts@gulfjobseekers.com](mailto:cvcontacts@gulfjobseekers.com)  We will contact the candidate first to ensure their availability for your job  and send you the quotation for our HR Consulting Fees. |