**RENJU**

**RENJU.334766@2freemail.com** **VISUALIZER / GRAPHIC DESIGNER**

**OBECTIVE**

To utilize my creative soul with the ability to think outside the box to obtain full-time employment in the

Graphic design industry.

**WORK EXPERIENCE**

**CHRYSALIS COMMUNICATION 2016- July to Present**

Cochin, Kerala

## Job Profile:

* Participate in client meetings to understand client requirements
* Ideation and concept development for creative print, web ads & TVC
* Finalizing the artwork
* Developing brochures, leaflets, posters, print designs etc.
* Art works make print ready.

**INTERMAT 2015-October to 2016 June**

Istanbul,Turkey

## Job Profile:

* Artwork preparing under supervision of art director.
* Create all stationary designs such us logos, business cards, letter heads etc.
* Managing client proposals from typesetting through to design, print and production
* Reviewing final layouts and suggesting improvements if required

**KREO DESIGN AND INNOVATION 2012 August to 2015 September**

Bangalore, India

## Job Profile:

* Developing concepts, graphics and layouts for product illustrations, company logos, and websites
* Understand the brief of the client and transform them to tangible designs
* Participate in client meetings to understand client requirements and advise them with Creative Ideas
* Managing client proposals from typesetting through to design, print and production
* Reviewing final layouts and suggesting improvements if required
* Structure and give flow to the ideas for agency pitches and lead the creative presentation
* Lead & manage the creative team of web/graphic designers to develop innovative designs, web sites, web apps, mobile apps UI, advertisements, rich media banners, concepts etc.

**TRANSOFT MEDIA 2010 October to 2012 June**

Cochin, India & Muscut, Oman

## Job Profile:

* Meet with clients or the art director to determine the scope of a project
* Advise clients on strategies to reach a particular audience
* Determine the message the design should portray
* Create images that identify a product or convey a message
* Develop graphics for product illustrations, logos, and websites
* Select colors, images, text style, and layout
* Present the design to clients or the art director
* Incorporate changes recommended by the clients into the final design
* Review designs for errors before printing or publishing them
* Completes projects by coordinating with outside agencies, art [services](http://hiring.monster.com/hr/hr-best-practices/recruiting-hiring-advice/job-descriptions/graphic-designer-job-description-sample.aspx), printers, etc.

## KEY SKILLS

* Excellent in design software Photoshop, Illustrator, Indesign, After Effects, Premiere,3D Studio Max
* Strong knowledge of design standards
* Excellent knowledge in MS Office
* Willing to work in a flexible environment
* Works independently and in teams
* Excellent time management and organizational skills
* An understanding of the latest trends and their role within a commercial environment
* Professional approach to time, costs and deadlines

## EDUCATION

BA in Graphic Designing & Animation MG University Kottayam, Kerala, India.

Digital prepress with Photoshop,Nungampakkam, Chennai,Tamil nadu,India

**PERSONAL DETAILS**

DOB : 17.05.1988

Sex : Male

Nationality : Indian

I hereby certify that the above information is true and correct to the best of my knowledge