|  |
| --- |
| **Ashima**  |
| Wardrobe Stylist |  |  |
| **Nationality:** India **Born on:** 04/25/1990**City:** Dubai **Country:** United Arab Emira **Email:** ashima.334828@2freemail.com  **Marital Status:** Single **Sex:** Female |  |  |

# Objective

Inventive, upbeat Fashion Stylist with experience in providing designs that are unique, tasteful and up- to-date. Substantial work involvement in the fashion industry with various types of activities associated with fashion styling. Possesses an immense understanding of the suitability of particular fashions. Hands-on experience in personal fashion services and consultations. Aspire to continually and further develop my talents within the industry of Travel and Wardrobe Styling.

# Education

*2013 - 2014*

## National Institute Of Fashion Technology

1 Year PG Diploma Course in Garment Export Merchandising Management.

*New Delhi*

Garment Merchandising

*2008 - 2012*

## Rayat & Bahra Institute Of Engineering & Bio-Technology

Completed four year technical program in Information Technology.

*Punjab, India*

B.Tech

*2007 - 2008*

## S.G.G.S Collegiate Public School

C.B.S.E Board .

*Chandigarh , India*

12th Standard

*2005 - 2006*

## Manav Mangal High School

C.B.S.E Board .

*Chandigarh , India*

10th Standard

# Work Experience

*September , 2015 - Present*

## VAVCI - Men's Designer Studio

* Help clients achieve their desired looks by aiding them in the selection of personal style items.

*Dubai*

Wardrobe Stylist

* Identify a client's tastes, activities, body type and desired image in order to tailor a look to each client's needs.
* Producing creative design solutions for different occasions.
* Assessing the wardrobe style of a certain individual.
* Researching fabrics, clothing construction and fashion accessories.
* Predicting and spotting fashion trends.
* Building professional networks.
* Knowledge of fashion trends, color schemes and designer label.
* Understanding of different face and body shapes.
* Effective communication skills to work with clients.
* Creativity and innovation.
* Eye for detail.

*August , 2014 - September , 2015*

## Quiksilver , Reliance Brands Ltd

*Gurgaon , India*

Fashion Consultant

* Offered customers services in buying merchandise, coordinating outfits and adding the right accessories to help make any outfit noticeable.
* Developed and attained customer experience and sales objectives for store.
* Handled all administrative aspects of the sale including: completing customer contracts and warranties, pulling products from inventory, accepting customer payments and filing the completed orders.
* Maintained strong knowledge of all products, accessories, pricing plans, promotions and service features.
* Maintained knowledge of competitive offers and provide critical

market feedback to the Store Manager regarding local competition and product/service needs.

* Handled service inquiries from customers.
* Visual Merchandising to increase sales and buyer attention, capitalising on the human tendency to ‘window-shop’.
* Was responsible for actively setting up the display.
* Conducted research on current and future trends in design and lifestyle.

*May , 2013 - June, 2014*

## KYNAA , A Multi Designer Store

*Gurgaon , India*

Merchandiser

* A best Combination of Producing, Product Development, Promoting and Buying and Selling Fashion Merchandise .
* Good knowledge of economic aspects of textile production , market trends and fashion updates and popular preferences in particular locality.
* Analysed past sales figures/trends to anticipate future product needs.

-Was involved in the manufacturing processes of the products , delivering production capacity, quality control and management.

* Analyzed seasonal fashion trends to remain up to date on emerging styles.
* Collaborated with buyers, suppliers, distributors and analysts to negotiate prices, quantities and time-scales.
* Maintained quality results by following and enforcing standards.

*April , 2012 - April , 2013*

## Make A Difference , Non-profit organisation

*Chandigarh , India*

Volunteer

* YOUTH EMPOWERMENT PROGRAM - Engaged children through education, mentoring and employment readiness programs to help them develop skills and strengthen ties to the society.
* DREAM CAMP - Put efforts in realizing children's dreams and making them come true.

# Language Skills

English Hindi

# Technical Skills

Microsoft Excel Photoshop Power point

# Internships

* + CMC Pvt. Ltd, Pitampura , New Delhi, India (2009 to 2010) : To save records by preference for an organization with a platform designed on .net and c# and database in SQL server 2005.
	+ Department of Electronics Accreditation for Computer for Computer Courses ( DOECC ) – Chandigarh, India (2011 TO 2012) : Training in Sql with php.

# Achievements & Activities

* + Organized Fashion Show for SME - 2016 , Atlantis , Dubai.
	+ Achieved 100% for Mystery Shopping.
	+ Been part of three consecutive time 1st position winning March Past team at Inter College Athletic and Sports Meet.
	+ Won 3rd prize for Fashion Show in Inter-College fest organized annually by Danik Bhaskar Group with Rotaract Himalayan Club, Chandigarh.
	+ Travelling and exploring new places.

# Skills & Endorsements

* + Ability to handle and complete multiple fashion-styling assignments concurrently.
	+ Extensive knowledge of fashion merchandise selection, procurement and coordination.
	+ Profound ability to follow and understand trends.
	+ Familiarity with fashion-based sales, marketing and retail practices.
	+ Hands-on experience in personal fashion styling consultations and services.
	+ Able to meet deadlines.
	+ Ability to understand customer mindset and need.
	+ Strong team player with excellent communication skills.

# References

References will be provided on request.