# H:\home\gytfy.jpgC:\Users\Lasim khan\Desktop\jmi1.jpgLasim

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ACADEMIC QUALIFICATION** | | | | |
| **Year** | **Institute/School** | | **Course/Board** | **%/CGPA** |
| 2016  2014 | **Jamia Millia Islamia, Delhi**  **Zakir Husain Delhi College, Delhi University** | | M.Com  B.Com | 8.56  69.8 |
| 2011 | **Greenfields Public School , Delhi** | | Class XII - CBSE | 83.25 |
| 2009 | **Crescent School Zeenatul Masjid, Delhi** | | Class X - CBSE | 56.2 |
| **INDUSTRY INTERFACE** | | | | |
| **Pricegenie.com**  **Excellence Technosoft Pvt ltd**  **intern**  Oct-Nov, 2013 | | * Provided direct & indirect **customer services** * Led a team of 10 brand Ambassadors at Pricegenie.com, a platform to compare prices of electronic gadgets and also **earned a Letter of Recommendation** * Achieved a milestone of 2000 likes with my Brand Ambassador’s team | | |
| **Greywhite Studios LLP**  **Business developer intern**  June-Dec 2016 | | * Brought in 50 new leads for the company and helped the company to expand its reach through offline and online promotions * Studied strength and weakness of company and its relative competitors * Handled digital media strategy and promotions | | |
| **POSITIONS OF RESPONSIBILITY** | | | | |
| **Executive Member**  **Dreamer’s Empowerment Organization**  Jan-Dec, 2014 | | * Brought in effective participatory solutions and monitored slums infrastructure, maintenance and served as an interface between government and citizens * **Governed and directed** smooth day to day functioning of **DEO** * Co-ordinated, handled and resolved grievances of local citizens | | |
| **Event coordinator**  **Department of Commerce**  ZHDC, Delhi  2012-2014 | | * Coordinated, handled and directed smooth functioning of events at **ZHDC** * Responsible for organizing time slots under events, refreshments for chief guests, sitting arrangements, event hall handling etc. | | |
| **AWARDS AND ACHIEVEMENTS** | | | | |
| * Certificate of Participation in **UGC/ICSSR** sponsored National Conference on “**challenges of Development**” Delhi , 2014 * Certificate of Participation in the **Financial Literacy Programme** conducted by **Reserve Bank Of India** at ZHDC, Delhi, 2013 * Certificate of Participation in the **Investor Awareness Programme** on **“Capital Market and Mutual Funds”** Organized by **Institute of Company Secretaries of India**. * Certificate of Merit **Delhi university Marathon** 2014 and secured **3rd Position** * Achieved **1st Position** in 23rd Junior Men Tug of War National Championships ,**Tug of War Federation of India, Delhi, 2010** * Achieved **1st Position** in 22nd Delhi state Tug of War Championships, **Delhi Olympic Association and TWFI, Delhi 2010** * Certificate of Appreciation for coordinating the events of commerce society, **Greenfields public School, Delhi 2009** | | | | |
| **ACTIVITIES AND INTEREST** | | | | |

* Learning about cultures, values and beliefs
* Travelling

|  |
| --- |
| **PERSONAL PROFILE** |

Date of Birth : 14th Sept, 1991

Sex : Male

Nationality : Indian

E-mail : [lasim.338894@2freemail.com](mailto:lasim.338894@2freemail.com)