

Contact HR Consultant for CV No: 339432

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**Profile Summary**

* Ambitious, energetic and performance-driven professional with around 4 years of experience in leading Sales/Marketing activities.
* A team player who intends to build cross functional expertise by focusing on innovation, excellence, achievement & quality leadership
* Proven ability to learn about new technologies, products and markets at a rapid pace
* Competence in working well under pressure, and communicating ideas clearly and effectively.

**Objective**

Seeking a position of responsibility in an organization wherein I can combine dedication and efficiency by making good use of my knowledge and communication skills for the benefit of organization with utmost sincerity and earnestness.

**Academic Qualification:**

***Master of Science - Computer Science***: From SREE NARAYANA GURU COLLEGE - COIMBATORE,BHARATHIAR UNIVERSITY (2011-2013)

***Bachelor of Science - Computer Science***: From CHINMAYA MISSION COLLEGE - THRISSUR,

BHARATHIAR UNIVERSITY (2007-2010)

**Experience:**

**Magellar** **Jan 2015 – Oct 2016**

***Managing Partner & Marketing head***

Formed a leather goods manufacturing company along with a partner which primarily focused on production of leather bags, footwear and other accessories.

Duties:

* Planning and Strategy - Understand the new business, as well as the necessary resources and strategies to start and run the business.
* Finance and Accounting – To find enough fund for the start-up capital and find an adequate accounting system.
* Legal – To make sure the company complies with State and Local business licensing laws.
* Marketing and Sales – Implementing best marketing and sales strategies for the business which include tactics such as print advertising, public relations, online marketing, and networking, cold calling and commissioned sales people.
* Human Resources - Identify human resources needs, write job descriptions, screen and interview candidates, train, manage and pay employees.

**Colts India, Thrissur** **May 2013 – Dec 2014**

***Direct Sales Agent***

Duties:

* Responsible for opening new accounts, loans and follow-up on outstanding documentation
* Initiates sales process by scheduling appointments; making initial presentation; understanding account requirements.
* Participated in marketing campaigns in and out of the location to help grow the business and establish a connection in the community
* Determine client’s financial needs and advice the best suitable product/service.
* Closes sales by building rapport with potential account.
* Act as a liaison between bank and customer to build and maintain good relationship.

**KEY SKILLS AND COMPETENCIES**

* Experience in being involved in multiple marketing campaigns in parallel.
* Thorough understanding of promotional and advertising activity.
* Ability to work to tight deadlines and multi-task.
* Ability to work in a fast paced and evolving sales environment.
* Ability to troubleshoot independently.