**Hari**

**Senior Graphic designer**

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**OBJECTIVE**

Seeking a position in the graphic designing

field where creative and technical skills can

be utilized to improve the company’s

productivity

**KEY QUALIFICATIONS**

10 Years experience in graphic designing

industry

Demonstrated knowledge of design

principles, practices, and methods of

digital art

Comprehensive knowledge of production

procedures, printing system, and industry

Terminologies

Highly proficient on the Mac Illustrator,

Adobe Photoshop and In-Design

Thorough understanding of repeats in

Photoshop as well as Illustrator

Proven ability of predicting latest industry

trends and able to translate-them back in to

bottom line

Extremely creative individual - Able to

produce extraordinary design and product

innovation

Demonstrated ability as good communicator

- Able to understand design briefs

Highly organized and motivated person

**EMPLOYMENT HISTORY**

Feb-2010 **- Present**

**Al Khaleej Business Communication**

(KBC-Marcome)

Senior Graphic designer

Feb 2007 - 2008 Feb

**Pride Advertising, Dubai,**

**UAE**

Senior Graphic designer

**Responsibilities:**

Perform a wide variety of graphic design

functions and tasks by means of applications

from the Adobe suite such as Illustrator,

In-Design, Photoshop, and Acrobat

Create, plan, prepare, design and generate a

wide variety of visual materials

Design solo and multi-page, solo and

multi-colour publication layouts

Maintains an advanced trend review

continually

Assisted in creating the overall look of

marketing campaigns

Helped in developing general program

concepts

Coordinated with print vendors

**Responsibilities:**

Personally responsible for Several new

business wins

Responsible for the independent sales

promotion

**KEY QUALIFICATIONS**

Dec 2004 - 2006 Feb

**Adman Advertising,**

**Dubai, UAE**

Art Director

May 2002 - 2004 Dec

**Frequency Advertising,**

**India**

Visualiser

May 2000 - 2002 May

**Jelitta Advertising, India**

Visualiser and Graphic

Designer

1998 - 1999

**Sobagya Advertising, India**

Graphic designer

1996 - 1997

**Colonia Advertising, India**

Designer

**STRENGTHS**

Independent to handle Package design,

Corporate identity designs including logos

and their applications. Cope to create

Brochures, Leaflets, Magazines, Folders and

stationeries. Technically capable in O\_set

and below the line jobs. Expert in vehicle

graphic applications, Media ads and event

management.

**CLIENTELE:**

Black & Decker- Dubai, Paris Gallery- Dubai,

Raymond Sport- Dubai, Magrabi Optical-

Dubai, Yateem Optician- Dubai, Al Rais

Travels- Dubai, Mediz International- Dubai.

**CREATIVE TOOLS**

Adobe Illustrator

Adobe Photoshop

3D Max

Corel Draw

In Design

**EDUCATION**

Diploma in Fine Arts

**LANGUAGE SKILLS**

English, Hindi and Malayalam

**NATIONALITY**

Indian

**MARITAL STATUS**

Married

**DATE OF BIRTH**

18-05-1971

**VISA STATUS**

Employment Visa

**PERSONAL INTERESTS**

Oil / Acrylic painting, Sculptor and

photography

**SPECIAL SKILLS**

Demonstrated ability to maintain

composure

Professional attitude

Able to perform well under pressure

Superb customer service skills

Dipolomacy and courtesy