

Contact HR Consultant for CV No: 341691

E-mail: response@gulfjobseekers.com

#### Website: <http://www.gulfjobseeker.com/employer/cvdatabasepaid.php>

#### **OBJECTIVE**

To work in a reputable organization both national and international where organization objective is well defined, advertising promotion and sales are practiced to international standard and my abilities and skills are efficiently utilized with or without supervision.

**PHILOSOPHY**

Integrity, Discipline, Diligent and Determination

**PROFILE**

I am a dynamic, versatile unassuming young man of wits and skills who believes knowledge is inexhaustible, and therefore willing to learn and improve at all times. I am highly receptive to new ideas and endowed with technical know-how, problem solving abilities, marketing strategies and a mature communicator with great interpersonal skills and a great team player.

**EDUCATION**

Primary School leaving Certificate. 1996-2001

Senior Secondary School Certificate 2001-2006

Federal Polytechnic Ede Osun state, (Nigeria) 2013-2016

**MY WORK EXPERIENCE**

SLOT SUPERMARKET 2010 - 2016

**Post Held*:*** *SALES ASSISTANCE****.***

**Responsibilities:**

|  |
| --- |
| * Introducing customers to our products
* Decide on the media approach to fast track promo campaigns.
* Making decisions on the best form of media for specific clients and campaigns.
* Undertaking research and analyzing data using specialist industry resources.
* Identifying target audiences and analyzing their characteristics, behavior and media habits.
* Presenting proposals, including cost schedules, to clients
* Communication the uses and important of our product to customers amidst other competitive brand
* Prepare road shows, advertisement jingle that will push sales
* Develop a well structured distribution network
* Recommending the most appropriate types of media to use, as well as the most effective time spans and locations.
* Working with colleagues, other departments and media buyers either in-house or in a specialist agency.
* Making and maintaining good contacts with media owners, such as newspapers, magazines and websites.
* Managing client relationships to build respect and trust in your judgment
* Proofreading advertisement content before release
* Maintaining detailed records.
* Evaluating the effectiveness of campaigns in order to inform future campaigns.
 |

HOBBIES

Travelling, Meeting People and playing football

REFERENCE

Available On Request

**Declaration:**

I declare that the above information is true and correct to the best of my knowledge and that nothing has been concealed or distorted.

 Signature:…………………………….