**Favas** 

MBA (Marketing&HR)
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**Career Objective**

Seeking an entry level position in the field of Marketing and HR.

**Executive Summary**

MBA in Marketing&HR with 2 year of experience in Sales, Marketing and Business Development.

Handled Dealers and Corporate Sales Successfully.

Worked with Third Eye Security&Home automation Systems as a Marketing&Sales lead and increased Sales from Corporate Clients and dealers.

Increased Sales of Products through Channel Sales and Corporate Sales.

**Work Experience**

* **Third Eye Security&Home Automation systems(Start up)**

**Co-Founder and Marketing&Sales Lead**

**Kanhangad, Kerala**

**Period: Dec2014-Dec2016**

Job Responsibilities:

● Plan marketing and branding objectives.

● Expand product solutions and offerings.

● Analyze market trends and recommend changes to marketing and business development strategies based on analysis and feedback.

● Oversee creation and delivery of press releases, advertisements, and other marketing materials.

● Design print ads and publications.

● Ensure brand messages are consistent.

● Engage consumers on social media.

● Deepen relationships with all media to ensure the most effective messaging and positioning of the organization.

● Engage other organizations within the community.

 ● Develop and lead a marketing team that will develop and execute new concepts, business models, channels andpartners to position business as innovator and leader.

 **Personal Strength**

* Communication Skills
* Confident
* Love to learn new things & detail conscious
* Good managerial skills.
* Optimistic

**Educational Qualification**

**2014**  **MBA (Marketing & Human Resource)** from University of Bangalore, India with 65%.

**2012** Bachelor of Arts in travel and tourism management from Kannur university, India with 65%

**Computer Knowledge**

* Well Versed with MS Office
* Good knowledge of Excel
* Well deserved with all windows platforms

**Personal Details**

Gender: Male

Date of Birth: 23-Sep-1990

Marital Status: Single

Language Proficiency: English , Malayalam, Hindi ,

Nationality: Indian

Driving License: India , UAE