**RESUME**

**Name : Mary**

**Birth Place : Toronto Canada**

**Nationality : Canadian and Greek**

**Family Status : Married, 1 Child**

**Telephone : +971505891826**

**Email :** [**mary.343824@2freemail.com**](mailto:mary.343824@2freemail.com)

**Education**

1982-1987 Graduated from UniversityofToronto (BachelorsinScience). Chemistry..

**Professional Experience**

**Jan. 2012- July 2016 BRAND ONLY BG.**

**Marketing, PRand Sales Director.**

Responsible for the Marketing Plane, Advertising and Sales Strategy in the Bulgarian, Balkan and South European Market. New Company Created in 2012. Head offices in Sofia and Athens.

Contact person with all the Licensing Firms, such as DISNEY, HELLO KITTY (Sanrio), MONSUNO (Fremantle), DRAGON BALL.

Responsible for all the European and AsianExhibitions which the Company participates.

HR for 55 employees, in Bulgaria, Greece and China.

Responsible for the creation of new products ( Clothing, Shoes, Back to School Products, Swimming Items, Toys, Sheets and Towels )and consulting the new designs.

The main activity of the company BRAND ONLY BG are:

1. Licensing Production Products (Clothing, Back to School Items, Swimming items, Shoes, Toys, Sheets and Towels) copyrighted and sell them to wholesalers, large Clothing and Toy chain stores.

2. Taking promotions in Super Market, Publishing and Multinational Companies (ON PACK PROMOTION and Premiums).

**Jan. 2010- Dec. 2011 PLEIAS TV PRODUCTIONS**

**TV Production Manager.**

Documentaries, TV. Series,Talk Shows, Game Shows and Telemarketing Spots.

**Feb. 2008-Dec. 2009 STUDIO SYNTHESIS.**

**TV Production Manager.**

Documentaries, TV Series, Talk Shows, Game Shows and Telemarketing Spots.

**Sept2003-Feb. 2008 PRESTIGE LICENSING A.E.**

**General Manager, CEO, Marketing, PRand Sales Director.**

Directorof the Marketing Department and the Licensing Contracts.

Responsible for the Marketing Plane, Advertising and Sales Strategy. Contact person with **DISNEY, HIT ENTERTAINMENT (BOB THE BUILDER, THOMAS THE TRAIN), COOKIE JAR (STRAWBERRY SHORTCAKE), M.G (PINK PANTHER), RAINBOW (WINX).**

Chief of the Communication Department.

ContactandselectionofnewSuppliers in and out of the country.Responsible for all the European and AsianExhibitions which the Company participates.

Responsible for the Yearly Marketing Plane, by each Product.

Research in the Greek and European Market for new Trends.

Responsible for the creation of new products (Clothing, Shoes, Back to School Products, Swimming Items, Toys, Sheets and Towels )and consulting the new designs.

Taking Promotions to:

a.SuperMarket,

b.Fast Food Companies (Goody’s, MacDonald’s, Pizza Hut),

c. Companies for On Pack Promotions on their Produced. Publishing Houses and Magazines (premiums),

e. ResponsibleforPlanningBrochures for the above companies.

Monitoring products on performance, deal of the vendors and customers and identifying problems.

Training the sales department on new products and also keeping and analyzing sales statistics.

HR for 50 employees in Greece and China.

The main activity of the company Prestige Licensing SA are:

1. Production Products copyrighted and sell them to Wholesalers, and large Clothing and Toy chain stores.

2. Taking promotions in Super Market, Publishing and Multinational Companies (ON PACK PROMOTION and Premiums).

* 1. **DIAKAKIS S.A.**

**Marketing, PR and SalesDirector**

Responsible for contracts to copyright the design of theproducts and their production.

Director of the Marketing Department and the Licensing Contracts.

Responsible for the Marketing Plane, Advertising and Sales Strategy

Contact person with DISNEY, WARNER BROSE, COOKIE JAR, RAINBOW.

Responsible for promoting the products in Greek and foreign market.

Taking promotions majors with On Pack products, Premiums and Head of brochures.

Research in the Greek and European Market for new Trends.

Responsible for the creation of new products ( Clothing, Shoes, Back to School Products, Swimming Items, Toys, Sheets and Towels )and consulting the new designs.

Responsible for Exhibitions in Greece, Europe and Asia.

HR for 70 employees in Greece, Slovenia, Croatia and China.

The main activity of the company DIAKAKIS SA are:

1. Production Products copyrighted and sell them to wholesalers, large chain toy stores.

2. Taking promotions in Super Market, Publishing and Multinational Companies (ON PACK PROMOTION and Premiums).

**1997-2000 Morris Gattenio S.A.**

**Marketing, PR& Sales Manager**

Responsible for the annual Marketing Plane, Advertising and Sales Strategy for each product.

Responsible for contracts to copyright the design of these products and their production. Contact person with DISNEY, WARNER, LUCAS FILMS.

Responsible for the sales lists in Greece and abroad.

Taking promotions companies On Pack & Premium

Products.

Responsible for Exhibitions in Greece, Europe and Asia.

Responsible reporting in Greece and abroad.

Contacts and selection of new and competitive products.

Communications Officer of the company and the products.

Responsible for the creation of new products ( Clothing, Shoes, Back to School Products, Swimming Items, Toys, Sheets and Towels )and consulting the new designs.

HR for 40 employees in Greece and China.

The main occupation of M. Gattenio S.A. is producing branded

School and Gifts. Items Office Organization.

Consumables and Peripherals products.

**1991-1997ANTENNAGroup TV and Radio Station:**

The first three years I worked in the Marketing Department as a Marketing and Sales Manager and was responsible for the advertising spots on TV.

One year asSales &PR Director of the Department of Radio Promotion at the Antenna Radio Station.

Finally the last two years in the Department of Greek production as a Production Manager for Talk Shows, Game Shows and Telemarketing TV Spots.

* 1. **MEGA CHANNEL TV STATION:**

I worked in the Marketing Department asa Sales& PR Manager, responsible for the advertising spots on TV.

**MANIATAKOS TV& RADIO STATION IN TORONTO ONTARIO.**

I worked Part time, since I was a University student at UFT,in the Marketing department for the advertising on TV and Radio Station.

**FOREIGN LANGUAGES:**

ENGLISH: Native language

French **:**Very Good.

Greek ; Mother Language

**SEMINARS** Direct Marketing Seminars, Marketing Services and Sales Seminars.

All at theUniversity of Toronto, Canada.