**CURRICULUM VITAE**

** PERSONAL PROFILE**

**Name AKUM**

**Nationality Cameroonian**

**C/o-PHONE +971505891826**

**Visa Status TOURIST VISA**

**Marital Status Single**

**Date Of Birth 24/11/1991**

**Language English and French**

## Email [akum.343861@2freemail.com](mailto:akum.343861@2freemail.com)

**Position Sales Promotion**

**Career Objective**:

I seek a seek a challenging position as a sales promoter in a goal oriented organization or Company where I can better use my experience and natural skills for the achievement of organizational goals and objectives or to communicate the core content of the product to consumers making it more appealing to consumers through the exhibition of my in depth knowledge of promotion strategies. I have a broad experience in sales and had served as the overseer of local sales of the Cameroon Development Corporation targeting a wide range of market segments for 3years. I give my loyalty to my employer and readily available to create a positive impact in the organization. I possess a high degree of duty consciousness, a good rapport and a team worker always ready to learn.

**ADDITIONAL TRAINING**

* Promote customers appreciation
* Identification of competitors strategies
* Knowledge in product attributes
* Brand / Brand quality knowledge
* Effective Communication of the core content of the product
* Market trends monitoring
* Customization

**SKILLS**

* Excellent Communicating skills
* Excellent selling skills
* Good Customer Relationship
* Good Interpersonal Skills
* Cash Management

**WORKING EXPERIENCE:**

**OVERSEER LOCAL SALES CAMEROON DEVELOPMENT CORPORATION 2013-2015**

**MY DUTIES**

* Make proper market assessment
* Product advertisement
* Market extension
* Communication of product quality
* Identification of competitors strategies
* Receives purchase application of clients and make supply accordingly.
* Stock assessment.
* Implement proper cash management.

**SCORE LTD DOUALA- CAMEROON JANUARY 2015- DATE**

**SALES ASSISTANT/SHOP IN**

**MY DUTIES**

* Greeting and delivering excellent customer service to all customers with a smile and maintaining eye contact with customer.
* Build a rapport with each customer to ensure customer loyalty
* Assist customers in the shop floor and even those making orders through phone calls.
* Merchandise the shop according to categories and class.
* Draw employee schedule for the week according to the business need.
* Manage petit cash of the shop and forward all correspondences to the line manager.
* Carry out spot check and shop audit among others weekly.

**FOKO SHIP PLAZER JUNE 2011- NOVEMBER 2013**

**MY DUTIES**

* Responsible for delivering a friendly service, smiling, greeting and making eye contact with every customer that comes to the Shop
* Playing an active role in providing a positive customer experience and driving sales.
* Supporting the store team and manager to increase revenue streams and profit targets
* Providing a friendly and helpful service to customers
* Maintaining high standards of presentation and cleanliness across the store

***EDUCATION***

BSc. Economics and management- Incomplete

Advanced Level Certificate.

## *LANGUAGES SPOKEN*

ENGLISH and FRENCH

The above information is true to the best of my knowledge and will provide reference upon request.