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| Ahmad  [Ahmad.347422@2freemail.com](mailto:Ahmad.347422@2freemail.com) | | | |
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| **CAREER OBJECTIVE** |
|  | “To join a professional dynamic team of goal oriented people and to use my abilities effectively and efficiently towards organization’s growth and profitability” | |
| **EMPLOYMENT HISTORY** |
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| Oct 2012 – Dec 2016 | | **Assistant Manager Sales & Marketing** | |
| *Al-Shafi Group of Companies, Lahore, Pakistan* | | | |
| * Developing, maintaining, and advancing relationships with current and potential customers to cultivate new selling opportunities. * Reporting to the Director Sales about B2B sales progress * Coordinating with Production and Logistics departments for timely dispatch of material * Managing sales team and achieving monthly sales targets * Preparing and delivering presentations to prospective customers * Coordinating with advertising agencies | | | |
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| Dec 2011 – Sep 2012 | | **Marketing Executive** | |
| *MOC | The Ostrich Company, Lahore, Pakistan* | | | |
| * Expanded target market of Ostrich meat in Islamabad & Karachi * Shared innovative idea of introducing Ostrich leather products in Pakistan * Set up marketing campaigns to promote Ostrich meat, leather, oil & feather products * Meetings with hotel & restaurant managers | | | |
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| Feb 2011 – Nov 2011 | | **Customer Service Representative** | |
| *Mobilink Telecom., Lahore, Pakistan* | | | |
| * Customer complaint handling  |  | | --- | | **HIGHEST QUALIFICATIONS** | |  | | | | **Masters of Business Administration (MBA) – Marketing** | | | | University of Central Punjab, Lahore, Pakistan (2010) | | CGPA: 3.60 | | **Bachelors of Commerce (B-Com)** | |  | | University of the Punjab, Lahore, Pakistan (2006) | | Grade: A |  * New SIM registration and activation * Cold calling to arrange meetings with potential customers to prospect for new business | | | |

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| **TECHNICAL SKILLS** | **LANGUAGE COMPETENCES** | **OTHERS ATTRIBUTES** |
| MS Excel (Advance user) | English (Fluent) | Leadership |
| MS Word (Advance user) | Urdu (Fluent) | Communication Skill |
| MS PowerPoint (Advance user) | Hindi (Fluent) | Public Relations |
| MS Outlook(Advance user) | Arabic (Basic) | Problem Solving Skill |

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| **ACHIEVEMENTS** |

* Outstanding Performance Award 2014 from Al-Shafi Group
* Employee of the Month Award from Mobilink Telecom for the month of August 2011
* Voluntary Work Certificate from Farz Foundation which provides microfinance to the needy people

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| **ACHIEVEMENTS** |