**SRINATH**

**SRINATH.349730@2freemail.com**

 **PROFILE**

Sales professional with a proven track record in retail medical sales. Passionate to grow, develop and excel in the field, using excellent sales and assertiveness skills.

**Objective** – Willing to work as a player in challenging and creative environment & wish to apply my entire potential whole heartedly

# LIFE HEALTH CARE GROUP,DUBAI

**WORK EXPERIENCE**

PHARMA EXECUTIVE

# 10-02-2015 — 26-09-2016

Worked as pharmacy executive in LIFE HEALTH CARE GROUP for 1 Year 8 months. ROLES & RESPONSIBILITIES:

-To ensure proper merchandising, managing the pharmacy inventory and expiries, handling insurance prescriptions.

-Handled nutraceuticals and sports nutrition.

-To ensure consistent maintenance & growth in daily sales by strictly implementing the sales strategies as instructed.

-To ensure right customer service

# NUTRI SYNAPZZ THERAPEUTIX PVT LTD

MEDICAL REPRESENTATIVE ROLES AND RESPONSIBILITIES:

-To find an opportunity by visiting pharmacist

# JUNE 2013 — DECEMBER 2014

-To visit the specialty doctors regularly as per the campaign planner.

-Effective communication and demanding for the prescriptions

-To ensure product availability in the nearest pharmacy

-Follow up for the prescriptions

-To implement the strategies as instructed by the company

-To analyze the weekly secondary & primary sales

-To keep an eagle eye on competitors so as to update on competitor knowledge

-To ensure target is reached & consistent growth every month as per the business plan given.

 **QUALIFICATIONS 1.UAE driving licence is in progress to get it soon.(Final Road Test)**

1. Qualified as a Registered Pharmacist in TAMILNADU PHARMACY COUNCIL with
2. Completed the Graduation in Bachelor Of Pharmacy at SRM UNIVERSITY in the year of May 2013 with 86.085 Aggregate.

 **EDUCATION Bachelor of Pharmacy AUG-2009 — MAY-2013**

SRM UNIVERSITY

Completed the Graduation in Bachelor Of Pharmacy at SRM UNIVERSITY in the year of May 2013 with 86.08%

ACADEMIC PROJECT PROFILE:

Project: Fibrinolytic and Anti-Thrombolytic Action on blood Using HYGROPHILA AURICULATA.

Project Role: Project leader.

# Board of Intermediate Education JUNE-2007 — MARCH-2009

Sri Krishna Chaitanya Junior College Sri Krishna Chaitanya Junior College

Completed the Board of Intermediate Education at Krishna Chaitanya Junior College in the year of March 2009 with 91.3%

 **INTERESTS** Watching movies, Reading books, photography, playing carom, cricket, video games, facing challenging tasks.

 **SKILLS** -Good written and verbal communication.

-Ability to build good customer relations.

-Leadership skills & interpersonal skills, versatile, committed and dedicated to work.

-Knowledge of anatomy physiology and pharmacology, current treatment options, In- clinic activities, forecasting weekly sales analysis.

 **DECLARATION** I hereby declare that, above information is true to the best of my knowledge & nothing has been concealed herein. All the documents shall be produced as and when required.