**Christ**opher.34

Christopher

Christopher.349910@2freemail.com

**Graph**ic **Design**er

Dear Hiring Manager:

Perhaps you are currently in need of a talented Creative Graphic Designer / Production Coordinator and I am writing in response for the certain position advertised as being open at this time with your company. I am adept at carrying out a wide variety of design and development projects, and can readily conceptualized new ideas as needed. Now I would like to bring my talent & artistic flair to work for your company.

I have been involved in graphic design for more than 15 years, from advertising design, packaging design, exhibition desgin/displays, production or project management and final design implementations. Moreover my on the job experience has afforded me a well rounded skill set, including multi-tasking and communication abilities.

In addition to that I have a solid educational foundation and in my experience and personal qualities have a passion for design. I’m extremely enthusiastic about Modern Concepts and based on my knowledge I ensure that the quality of every submission meets high standards.

Greater details of my accomplishments and what i have to offer can be found on my CV.

.

Thank you so much for your time and consideration,

Christopher Mercado

HELL

this is my Curriculum Vitae



|  |  |
| --- | --- |
| Description about me | **fast-paced and pressured environment demonstrating strong analytical and problem** |
|  | **A highly self-motivated and goal-oriented person with over 15 years of experience in a** |
|  | **solving skills with computer proficiency: MS Office – Excel, Word, PowerPoint, Outlook,** |
|  | **plus Internet & Intranet, Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe** |
|  | **Flash, Adobe Dreamweaver, 3D Max.** |
|  | **Currently working in a company involved Graphic Designs, Advertising and Production.** |



My accomplishments

Below are events that I took part in and had accomplished, I had been part of graphic layouts and advertising and events production and coordination:



* HAAD poison prevention campaign event 16/ 11/2011
* SKMC orientation program event 24/4/2012
* Hard Wall restaurant interior renovation 3/10/2013
* 911 fire fighter challenge event 29/3/2016
* Al Ain hoarding and flags for national day 11/11/2014
* Al Firas Construction Consultant shell scheme kiosk event at ADNEC 7/12/204
* CAP exhibit stand event at ADNEC 8/1/2014
* Golden Sail restaurant interior renovation 8/10/2014
* Golden Health grand opening event 12/11/2015
* HAAD public health program event 15/11/2015
* CAP exhibition stand event at ADNEC 30/12/2015
* Eagle pest control shell scheme kiosk 30/12/2015
* Air swift office renovation with indoor signage 7/9/2016

Where i’m good at

Excellent IT skills, especially with design and photo-editing software



|  |  |
| --- | --- |
| Adobe Photoshop | Adobe Dreamweaver |
|  |  |  |  |  |  |  |  |  |  |
| Adobe Illustrator |  | 3D Max |
|  |  |  |  |  |  |  |  |
| Adobe Indesign | CorelDraw |
|  |  |  |  |  |  |  |  |  |
| Adobe Flash |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |



* Proficient in quality work and out of the box thinking / keen eye for colors
* Creative, Innovative, Showing great attention to detail, very careful and precise, Able to take criticism
* Brainstorming and developing new concepts / ideas to boost the brand
* Photography / Freehand Drawing



Where i’ve worked

**Pixels Advertising LLC**, Abu Dhabi - UAE



January 1, 2011 - March 15, 2017

**Senior Designer & Production Coordinator**

• Working with clients, briefing and advising them with regard to design style,

format, print production and timescales

• Developing concepts, graphics and layouts for product illustrations, company logos,

and event production

• Determining size and arrangement of illustrative material and copy, and font style and size

• Preparing rough drafts of material based on an agreed brief

• Reviewing final layouts and suggesting improvements if required

• Liaising with external printers on a regular basis to ensure deadlines are met and

material is printed to the highest quality.

|  |  |
| --- | --- |
|  | • Handles creative designs / Lay-outs |
|  | • Handles production / Events / Exhibit Stands |
|  | • Corporate branding logo |
|  | • Re-touching photos |
|  | • 3D exhibit stands |
|  | • 3D signage’s / Build up / Flex / Neons / Pylons |
|  | • Banners / Hoardings / Outdoor Flags |
|  | • Annual Report / Brochures / Leaflets / Poster |
|  | • Letterhead / Business Card / Envelope |
|  | • Packaging design |
|  | • Acrylic design / Brochure stand / Gift box / Product standee |
|  | • Vinyl sticker design / Car wrapping / Gift items / Safety sign |
|  | **Unigraf Advertising**, Dubai Investment Park, Dubai - UAE |
|  | February 18, 2008 - December 15, 2009 |
|  | **Senior Graphic Designer & Operator** |
|  | **Obeid Advertising**, Riyadh, Kingdom of Saudi Arabia |
|  | October 15, 2004 - December 4, 2006 |
|  | **Junior Graphic Designer & Operator** |
|  | **Maya Advertising**, Sucat, Muntinlupa City Philippines |
|  | March 31, 1998 - October 13, 2004 |
|  | **Junior Graphic Designer** |
|  | **Tip Top Printing Press**, Pasig City, Philippines |
|  | September 15, 1997 - March 15, 1998 |
|  | **Junior Graphic Designer** |
|  |  |
| Handles machines | HP 5500 in-door inkjet |
|  | Jeti 3318, 5024 outdoor Large Format Printer |
|  | Seiko Painter W-64s |
|  | Mimaki CG130 fx cutter plotter |
|  | Roland Camm cutter plotter |
|  |  |
| Where i’ve studied | **Major in Advertising @ Philippine Womens University** |
|  | **Bachelor of Fine Arts** |
|  | 1993 - 1997 |
|  | Taft Avenue, Manila, Philippines |
|  | **High School @ Saint Rita College** |
|  | 1989 - 1993 |
|  | Dr. A Santos Avenue Paranaque, Manila, Philippines |



Thank You



**Graph**ic **Design**

PORT **FOLIO**

**Christ**opher **Mercado**

**Graph**ic **Design**

PORT **FOLIO**

**Christ**opher **Mercado**



**Folder & Leaflets**



1

**Graph**ic **Design**

PORT **FOLIO**

**Christ**opher **Mercado**



**Corporate Paper Bag**



2

**Graph**ic **Design**

PORT **FOLIO**

**Christ**opher **Mercado**



**Jiu Jetsu Event**



4

**Graph**ic **Design**

PORT **FOLIO**

**Christ**opher **Mercado**



**Car Wrapping**



5

**Graph**ic **Design**

PORT **FOLIO**

**Christ**opher **Mercado**



**3D Max/Production**



6

**Graph**ic **Design**

PORT **FOLIO**

**Christ**opher **Mercado**



**3D Max/Production**



7

**Graph**ic **Design**

PORT **FOLIO**

**Christ**opher **Mercado**



**3D Max/Production**



8

**Graph**ic **Design**

PORT **FOLIO**

**Christ**opher **Mercado**



**Annual Report**



10

**Graph**ic **Design**

PORT **FOLIO**

**Christ**opher **Mercado**



**Pylon**



12

**Graph**ic **Design**

PORT **FOLIO**

**Christ**opher **Mercado**



**Lighted Signage**



13

**Graph**ic **Design**

PORT **FOLIO**

**Christ**opher **Mercado**



**Lighted Signage**



14