***BALAMURALI***

*Personal Details*

|  |  |  |
| --- | --- | --- |
| *Nationality* | *:* | *Indian* |
| *DOB* | *:* | *22/01/1984* |
|  |  |  |
|  |  |  |
| *Visa Status* | *:* | *Resident* |
| *Expiry Date* | *:* | *03/04/2018* |

**LIGHT**[***BALAMURALI.350502@2freemail.com***](mailto:BALAMURALI.350502@2freemail.com)

* **ING DESIGNER  GRAPHIC DESIGNER  LIGHTING SALES ENG**I**NEER**  **3D V**IS**UAL**IISE**R**

**Objective:** *To be associated with companies as a lighting designer/ Sales Engineer and use my artistic and**technical knowledge in designing interior and exterior lighting for residential and commercial buildings and develop a good career in reputed organization by displaying excellent technical abilities and to update relevant knowledge in my discipline, face the challenges, with a thought process oriented towards the betterment of the organization I belong.*

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| --- | --- | --- |
| **Experience** |  |  |
| **Position** | **:** Lighting Sales Engineer (Estimation)/ Lighting Designer | |
| **Company** | **:** Electrical Lighting Co. W.L.L, Abudhabi. | |
| **Period** | **:** | Since March 2014 |
| **Job Roles** | **:** |  |

* Sales Estimation for lighting fitting projects as per the specs or drawings.
* Work out lighting projects, including Indoor, outdoor, landscaping, street lighting - with costing, offer, submittal, sample arrangements, correspondence and price negotiation with foreign suppliers, follow up etc.
* Making progressive sales with good profit to the company.
* Product sourcing and effective stock control
* Making progressive sales with good profit to the company.
* Giving monthly sales and stock report to Manager (Lighting Division).
* Lighting Design & Lux level for the submittals of lighting projects using Dialux & Relux.
* Design the lighting catalogues, brouchers, phamplets for sales & marketing promotions.
* Design the villas lighting as the client’s requirement.

**Position :** Lighting Sales Engineer (Estimation)/ Lighting Designer **Company :** Safeline Electrical & Mechanical LLC, Abudhabi. **Period :** February 2011–March 2014

**Job Roles** **:**

* Design the lighting catalogues, brouchers, phamplets.
* Design the villas lighting using 3DS Max as the client’s requirement.
* Sales Estimation for lighting fitting projects as per the specs or drawings for sales team.
* Lighting Design & Lux level for the submittals of lighting projects using Dialux & Relux.

***As Designer***

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| --- | --- | --- | --- | --- | --- |
| **Company** | **Position** | **Period** |  | **Job Role** |  |
|  |  |  |  | |  |
|  |  |  | Train multimedia software’s to the | |  |
| BMG | Regional | October 2010 – |  | supporting staffs at production level. |  |
| ANIMATIONS | Multimedia Head | January 2011 | Maintain daily report of the region. |  |
|  |  |  |  | Conduct multimedia seminar. |  |
|  |  |  |  | |  |
|  |  |  | Train multimedia software’s to the | |  |
|  |  |  |  | students at production level. |  |
|  |  |  |  |  |  |
|  | Senior | October 2009 – | Conduct multimedia seminar as course |  |
|  | Multimedia | August 2010 |  | promotion. |  |
|  | Faculty |  | Guided in Final Animation Documentry |  |
| G-TEC | Kasaragod. |  |  | ***“UNREVEALED HISTORY OF*** |  |
| COMPUTER |  |  |  | ***BEKAL FORT”.*** |  |
| EDUCATION. |  |  |  |  |  |
|  |  |  |  | |  |
|  |  |  | Train multimedia software’s to the | |  |
|  | Senior |  |  | students at production level. |  |
|  | Multimedia | October 2007 – | Conduct multimedia seminar as course |  |
|  | Faculty | September 2009 |  | promotion. |  |
|  | Kanhangad |  | Guided in Final Projects. |  |
|  |  |  |  | |  |
|  |  |  | Train multimedia software’s to the | |  |
| ELLORA |  |  |  | students at production level. |  |
| MULTIMEDIA | Multimedia | July 2005 – | Conduct multimedia seminar as course |  |
| Calicut & | Faculty | September 2007 |  | promotion. |  |
| Vatakara |  |  | Guided in Final Projects. |  |
|  |  |  |  |  |  |

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*Additional Skills*

*Interests*

*Certifications*

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| --- | --- | --- | --- | --- | --- |
|  |  |  |  | |  |
| LLIGHTINGGHTING DDESIGNERSIGNER  GGRAPHIC DDESIGNERSIGNER |  | LLIGHTINGGHTING SSALESLES EENGINEERGINEER  | 33DVVISUALISERSUALISER |  |

**Skill sets**

**Lighting Design & Calculation**

Lux calculation & Lighting design using **Dialux & Relux**

**Image editing & effects**

Creating Ad banners, Making Textures for 3d, Brochures, Web page layouts, Greeting Cards, Image corrections, product modeling use Adobe Photoshop.

**Vector Graphics**

Creating Artworks, Designing Logos using **Adobe Illustrator & Corel draw.**

**3d modeling & animations**

Titling, Logo Animations, Walk through, Advertisements, Interior & Exterior designs, Organic & Character modeling and Animations using **MAYA, 3Ds Max & Ulead Cool 3D**.

**Qualification**

Technical **Keltron Certified Multimedia Expert (KCME)** at Keltron Animation

Campus, (division of Govt.) Calicut, Kerala, India. (2004 - 2005)

Educational Bachelor of Business Studies (Kannur University) (2001 – 2004)

Plus II at Iqbal Higher Secondary School, Ajanur, Kanhangad. (1999 - 2001)

SSLC at Durga Higher Secondary School, Hosdurg, Kanhangad. (1998 - 1999)

**Additional certifications**

Adobe Certified Associate in Visual communication Photoshop CS3 by Adobe Systems Incorporated.

**Achievements**

Done a CD cover design for Layam Kalashetra dance performance. Done invitation cards, visiting cards and Album designs. Working with Graphic Software’s, free hand.

Done 3D Animation Documentary ***“UNREVEALED HISTORY OF BEKAL FORT”.***