**Karan** **Karan.350806@2freemail.com**

Partner / Head of Operations

SUMMARY

Being a Media Graduate, I was always inclined towards advertising. Believing that advertising is an amalgamation of various ideas and visuals I always thought that film is the best way to market. Most recently I started my own production house under the name of Conscious Cinematic Arts to cater to audio and video requirements of corporates.

Having been in the industry for 2+ years I have gained immense experience in on and off ground activities that go in production and am sure to implement my knowledge and experience for the growth of the organisation in this competitive world.

EDUCATION

2011 - 2014 Bachelors in Mass Media

KC College, Mumbai University

Secured Grade 'A' in Bachelors Degree in Mass Media with

Marketing & Advertising as a major in the final year

2009 - 2011 Grade 12, CBSE

The Indian high school, Dubai

Secured 76% in Commerce with Marketing

1999 - 2011 Grade 10, CBSE

The Indian High School, Dubai

Secured 78% in Grade 10

WORK HISTORY

2014 2016 Partner/Head of Operations

Conscious Cinematic Arts

 Recruiting and building teams according to client requirement

 Oversee production of project from start to finish

 Handling operations

 Business Development and Client servicing

PORTFOLIO

 Founded a Audio Visual Production Company named Conscious Cinematic Arts in

Mumbai which specialises in Corporate AV's and Event and Wedding Coverage.

Worked with a clientele of

-Leo Burnett, India

-MSL Group, India

-Hiranandani Group, India (http://cinematicspaces.in/films)

-HDFC Life (Made Case study videos for their HDFC Life

https://www.youtube.com/watch?v=8f9I8kDdDkw)

-Bajaj Automobiles (Made introductory videos for the Bajaj V Campaign

(https://www.youtube.com/channel/UC1nHMzSXh8ycC4FRK90Xe4g/videos)

 Part of the core team of a production house that fulfils AV requirement of real estate companies across India.

Monitored various interior, exterior, virtual shoots for real estate clients across In

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SKILLS

Project Management

Managerial and Leadership Skills to achieve ultimate goal/target

Writing & Ideation

Basic Script Creation and Writing, Shot Log

Cinematography

Worked with Cameras -

Canon EOS & C Series

Sony Alpha & F Series

Photography

Worked with Cameras -

Canon EOS Series

Nikon D Series

Sony Alpha Series

Editing

Video Editing Softwares like FCP and Premiere Pro

Lighting

Basic Lighting Requirements for AV Shoots

Language

English and Hindi