**Evangeline**

[**Evangeline.352349@2freemail.com**](mailto:Evangeline.352349@2freemail.com)

**Career Objectives**

“To pursue a career with a professionally managed organization which can provide a high quality of work through open opportunities and challenges for a meaningful career and provide job satisfaction and professional development and advancement.”

**Core Competencies**

* Affective team player as well as efficient individual performer.
* Strong desire for quality & attention to details.
* Excellent interpersonal skills to deal effectively with all business contacts and self organized.
* Interest in learning new technologies, highly self-motivated and strong work ethics.
* Ability to deal with pressure at organization level.
* Quick learner & Deadline-driven.

**Academics**

|  |  |  |  |
| --- | --- | --- | --- |
| **Class** | **University** | **Institute** | **Year of Passing** |
| **B.Com** | Mysore University | St.Philomena’s Degree College | 2013 |
| **PUC (XII)** | Mysore University | St.Philomena’s PU College | 2010 |
| **SSLC (X)** | Karnataka State Board | Avila Convent | 2008 |

**Summary of Professional Work**

**Organization : Northern trust ()**

**Industry : Wealth Management & Asset management**

**Tenure : From July 1st 2013 to Jan 1st 2014**

**Designation : Analyst**

**Key Responsibilities**

* Was part of IRAS team which mainly deals with Investment
* Taking responsibility and maintaining good customer relationships.
* Was working with 5 to 6 Investment auditing task every day
* Mainly concentrated on UK region requests & was managing the queue
* Daily con-call with the respective clients regarding team performance.

**Other Work Experience (Feb 3rd 2014 - 2017):**

**Organization : Theorem India Pvt Limited, Mysore (**

**Industry : Digital advertising**

**Designation : Client Service Representative and got promoted as Client Service Analyst and once again on 2015 was promoted as Campaign specialist**

**Key Responsibilities:**

* Setting up new campaigns, monitoring and reporting on Ad serving tools like IAS .
* Daily management includes trafficking, optimization and reporting of Ad campaigns for Integral Ad Science.
* Testing of all Ad creative for compliance of site specifications as well as functionality.
* Constant interaction with the clients in order to suggest and manage the client accounts.
* Monetizing the publishers account for the better performance of the Ad delivery.
* Working on individual campaign performance report and updating the same to client.
* Co-ordinate with Clients and setup the campaigns, making sure the campaign/ads are live, if not trouble shoot the issues with the help of technical team, generate reports and control the pacing of ad-delivery, helping accounting team to invoice the campaign without any issues.
* QA'ing and Live QA: QA'ing the trafficking setup in the client provided tool.
* Review the assets (Systematic manner of checking creative materials and URLs before implementation in ad servers).
* Close coordination with the client through Messengers & weekly Con call
* Troubleshoot various Ad Serving problems (like not Displaying/Loading on the site, not clicking out to advertiser’s website, Conflicting ads and Discrepancy issues etc…)
* The ability to work in a fast-paced, team environment and eagerness to learn new technologies and emerging standards and have ability to learn quickly.
* Taking responsibility and maintaining good customer relationships.
* Ability to multi-task priorities under tight deadlines.
* Kind of tags wrapped DCM, Sizmek, Point roll, Flashtalking, Mediaplex, Innovid and Vindico and Atlas tags.
* Training for new recruits.

**ACCOMPLISMENTS & REWARDS**

* Have won Performance Awards.
* Have driven initiatives & trained batches on Process & Business Communication skills.
* Have successfully received Quality award for 0 errors in the year 2015 from the Theorem Management.
* Successfully managed a Team of 14 working & as support QA and mentoring the team.
* Nominated for organizing and taking team meetings and process trainings whenever required
* Selected as Fun Committee Member and organize Team Activities, Potlucks and Team Outings.

**Declaration:**

The above mentioned details are true to the best of my knowledge & consideration. If provided an opportunity to serve in your esteemed organization I would do the best of my ability.