PRERNA

## COMMUNICATION DESIGNER

[Prerna.353303@2freemail.com](mailto:Prerna.353303@2freemail.com)

PROFESSIONAL PROFILE

A communication designer, who enjoys working in a dynamic environment, where I can apply my design skills with a strong focus on typography and layout, with hands-on technical and

professional practice. I provide solutions to visual communication problems from initial

conceptualization to ﬁnal design product. With knowledge in various aspects of designing. I

design for print and digital media.

Life is full of inspiration and I thrive on expressing it through any medium possible. Together with people and computers, I would love to design and build products that cater to the world.

## EXPERIENCE EDUCATION

INTERACTION DESIGNER | 03.2015 - 10.2015

ZF SOLVE

Responsible for the design aspects of any user interaction projects, from the design process to the information architecture to the wire framing of the entire project.

COMMUNICATION DESIGNER | 10.2012-03.2013

AN OPEN MIND EVENTS PVT LTD

An event management company. Responsible for conceptualizing and designing the collaterals for the events.

COMMUNICATION DESIGNER | 06.2012-10.2012

IBIZSOFT INC.

Responsible for managing and designing for social media marketing.

## SKILLS

INTERNATIONAL POSTGRADUATE DIPLOMA IN COMMUNICATION DESIGN

NICC INTERNATIONAL C OLLE GE OF MEDIA AND

DESIGN, BANGALORE | 07.2013-05.2015

MASTERS OF ARTS IN MASS COMMUNICATION

POS T GR ADU ATION|BHAR ATHIYAR

UNIVERSITY, TAMIL NADU, INDIA | 07.2013-05.2015

BACHELOR OF SCIENCE IN VISUAL COMMUNICATION

GR ADU ATION | DR. G.R. DAMODARAN COLLEGE OF SCIENCE, TAMIL NADU , INDIA |

07.2009-05.2012

HIGHER SECONDARY EXAMINATION ( CBSE)

THE CHOICE SCHOOL, KERALA, INDIA| 2009

Photoshop Illustrator

## PERSONAL QUALITIES

Other skills:

* User experience

InDesign

HTML&CSS

Premier Pro After Effects

designing

* Web and mobile application mock-ups and prototyping
* Identity designing
* Corporate branding
* Illustrations
* Creative Visualization
  + Enterprising
    - Accurate
* Adaptable
* Attention to detail
  + Versatile
    - Calm

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