**[Farhat.361240@2freemail.com](mailto:Farhat.361240@2freemail.com)**

***OBJECTIVE:***

*To succeed in an environment of growth and excellence and earn a job which provide me satisfaction and self-Development and help me to achieve organizational goal.*

**EDUCATIONAL QUALIFICATIONS:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Sr.no.** | **Examination Passed** | **Institute Attended** | **University/Board** | **Year of**  **Passing** | **Division** |
| 1. | **MBA** (Marketing)  Masters in Buisness Administration | Institute of Management Sciences BZU Multan Pakistan | Bahauddin Zakariya University Multan ,Pakistan | 2017 | 1st |
| 2. | **PharmD)**  Doctor of Pharmacy | Department of Pharmacy BZU,Multan, Pakistan | BahauddinZakariya University Multan, Pakistan | 2011 | 2nd |
| 3. | Fsc.  Pre Medical | Govt. Degree College for Woman Shah Rukne Alam Multan | BISE Multan Pakistan | 2005 | 1st |
| 4. | Matric | Govt. Girls Higher Secondary School Piran Gaib Road Multan | BISE Multan Pakistan | 2002 | 1st |

**WORK EXPERIENCE:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Sr No.** | **Designation** | **Institute / Company** | **From** | **To** | **Duration of Experience** |
| 1. | **Product Manager** | Hamaz Pharmaceutical (Pvt) Lt. Multan Pakistan. | Aug , 2013 | March,2017 | 3 years 7Months |
| 2. | **Pharmacist** | Pharmacology Deptt.  Multan Medical & Dental College Multan Pakistan. | Aug , 2011 | Aug, 2013 | 2Years |
| 4. | **Pharmacology Lecturer** | Multan College of Pharmacy and Management Sciences  Multan Pakistan. | Sept, 2013 | May,2014 | 08 Months  (Served as Evening Visiting Faculty) |
| 5. | **Pharmacology Lecturer** | City Paramedical Institute Multan Pakistan | 2010 | 2011 | 1year  (Served as Morning Permanent Faculty) |
| 6. | **Pharmacology Lecturer** | City Paramedical Institute Multan Pakistan | 2009 | 2010 | 1year  (Served as Evening Visiting Faculty) |
| 7. | **Clinical Cleric ship** | Nishtar Medical College & Hospital Multan Pakistan | -------------- | ----------- | 200hrs |

**MAJOR WORK**

* **Product Development work on more than 30 Products**
* Dry Powders /liquid injections (General Amp/Vial, Antibiotic Amp/Vial Sections) / Derma Section ( Steroid/ Non Steroid General Creams & Ointment )
* **Market Analysis**
* Analyzed more than 10 Products
* **Product / Sales Promotion Trainings**
* Selling skills
* Detailing
* Product knowledge
* Brand Power
* Market mix
* Product handling
* Product Analysis
* **Product Designing**

**TRAINING & AWARDS**

* Participated in National Pharmacy Conferences.
* Participated in conferences of (SIPS) Senna Institute of Professional Studies.
* Proposed Essential Drug List & Hospital Formulary Ibn-e-Senna Hospital Multan.

**BOOKS CONTRIBUTIONS**

* Written a portion in ANQA Pharmacology for MBBS & BDS students.
* Collaborated work with Prof. Dr Danyal in writing Ahmed’s Pharmacology.

**AREA OF INTEREST:**

* Academics and research in the field of Hospital, Marketing and Clinical Pharmacy

**RESEARCH & PUBLICATIONS**

* Collaborated with Prof. Dr Khalid Khawaja ( IMS BZU MULTAN) in research work of Business strategy , Organizational structure learning Innovation and company Performance in Pharmaceutical Industry of Pakistan

**COMMUNICATION SKILLS:**

* Having good convincing and communication skills
* Able to do research activities solely.
* Having excellent driving skills
* Task orientation
* Innovative
* Strategy designing

**COMPUTER SKILLS:**

* Microsoft windows
* Microsoft office.(MS Word/Power point /Pdf /Excel)
* Computer management
* Input / Output management
* Coder system
* Knowledge to deal with Designing software
* Upgrading tools / System Topology