Mirza

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**Job objective:**

Seeking entry level assignment in marketing & business development with an organization of high repute, preferably in logistic and procurement sector and textile.

**Profile summary:**

* Expertise in directing organization in the visioning in the marketing strategy, creating and positioning brands, determining strategic business direction and executing plans.
* Exceptionally well organize with a track record that demonstrates self motivation, creativity and initiative to achieve both corporation and personal goals

 **Core Competencies:**

**Marketing &key account of management:**

* Designing and implementing marketing plan for augmenting the business volume by enhancing brand visibility
* Driving sales initiatives to achieve business goals & conducting competitor analysis to tack the market trends.

**Marketing Communication:**

* Networking with media personnel and establishing long-standing associations with them.
* Coordinating with advertising agencies for developing communication plans based on specific media objectives.  **Professional Experience:**
* Developing new client & negotiating with them for securing profitable business.
* Organizing promotional program & participating in exhibitions for greater brand visibility.
* Sales experience as a sales permotion officer in GENIX PHARMA from 9 AUG 2006 TO 2010
* Sales experience as AREA SALES MANAGER in GENIX PHARMA from Aug 2010 to currently.
* **Making reports on daily basis, making strategies for increasing sales day by day, presentations, detailing, prospecting, analyzing, identifying the needs of doctors, feedback of doctors, software working, communication skills, implementing strategic management concepts, market research, competitor analysis, market share, raw class volume .**
* **Professional Experience:**
* **Sales per motion officer in GENIX PHARMA from 9 AUG 2006 TO FEB 2010**
* **AREA SALES MANAGER in GENIX PHARMA from Aug 2010 to MAY 2016.**
* **DESTRIC FIELD MANAGAR IN SWISS PHARMA MAY 2016 TO TILL DATE .**

**Education:**

* Bcs Newport Institute of Communication & Ecnomics 2001 to 2005.
* F.S.C (Karachi board) Pre-Medical 1999 to 2000.
* S.S.C part II (Karachi board ) Biology 1997 to 1998

**IT SKILLS:**

 MS office, Photo shop, Networking etc .

**Personnel detail:**

* Date of birth : 14of Aug, 1981
* Linguistic abilities: Urdu , English
* Nationality: Pakistani
* Marital status: Married