**Vineeta**

**Vineeta.361893@2freemail.com**

**PROFESSIONAL PROFILE**

* Senior Graphic/Web Design Specialist with 5+ years of experience in the management of the complete design process, from conceptualization to delivery.
* Expert at interdepartmental coordination and communication.
* Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign, Flash, adobe after effects) Microsoft Office and web design applications (Dreamweaver, HTML, bootstrap, responsive design, java Script ).
* Able to stretch the boundaries of web design and digital storytelling to help my client’s brands stand out.

**PROFESSIONAL EXPERIENCE**

**Freelance Graphic and web Designer at Freelancer**

*Graphic/Web Design Specialist, November 2015 to Current.*

* Freelance designer expert in Logo designing, packaging design, Brochure design, Banner, Newsletter, Flyer designs, website and social post designs.
* I've been working with agencies and as a freelance in web projects for E-commerce site, responsive website,
* Format designs and media for use in print and web applications; deliver production-ready graphics in HTML and CSS.
* Created designs for various websites layouts on the requirement of client companies.

**EVON TECHNOLOGIES, DEHRADOON (UTTARAKHAND)**

* *Senior Graphic Design/web developer Specialist, August 2015 – November 2015*
* Lead in the design, Development , and implementation of the graphic, layout, responsive design and production communication materials while helping clients cut their costs by an average of 12%.
* Design E-commerce website, brochures, websites, posters, adverts & exhibition Graphics .
* Design graphics to a client’s precise requirements and brief.
* In-depth knowledge of typography and colour-matching.
* Work experience of platforms such as HTML5, CSS 3 , Bootstrap, E-commerce site, Java .

**CROSSBILL PUBLICATION CO & REKMO PRESS**

**Senior Web/ Graphic Designer in Crossbill Publishing Co.(India) (may-2013 to Dec 2014 )**

* *To work closely with the marketing team for designing print ads, webpages, microsites, banners, Children books.*
* Demonstrate illustrative skills with rough sketches.
* Work on layouts and art working pages ready for print
* Maintain portals/ websites of Schools.
* Work as a part of a team with printers, copywriters, photographers, stylists, illustrators, other designers, account executives, web developers and marketing specialists.

**Organization: HT Media (Kasturba Gandhi Marg )**

**Web/ Graphic Designer in HTmedia.com(India) (April -2012 to May-2013)**

* Maintain portals/ websites**.**
* Convert designs into HTML (CSS based table less layouts using DIV's).
* Delivering advertisements carried in the weekly print supplement Shine of Hindustan times.
* Ensuring cross browser and W3C compatibility.
* Delivering advertisements carried in the weekly print supplement Shine of Hindustan times.
* Creating flash based presentations.
* Creating I pad apps design for Mint.
* Focus on creating and building brands and businesses in the Internet media space with brands like HindustanTimes.com, Live mint, Desi martini, HT Campus and Shine.com.

**Organization: Picasso Animation Studio**

**3D Texture Artist in Picasso Production Mathura Road.( May 2009 to April 2010)**

**TECHNICAL SKILLS:**

Adobe creative suite 6

Bootstrap

Java Script

HTML5

CSS3

Responsive layouts

Power point Presentation.

**Organization: EXL service.com(India)Private Limited**

**CCE in EXL service.com(India)Private Limited.(Nov 2010 –Dec 2011)**

* Worked for One West Bank to collect the amount from the tax collector
* Collected the penalty and pay off from the tax collector
* Completed ongoing training to stay abreast of product, service and policy changes.
* Imparted training to the new Joinees

**PROJECT:**

Worked in a short film for Group Demo Reel (tug of war), in Picasso Animation College, at Delhi and handled Texturing.

Specialized in Texturing and worked in personal demo reel, in Picasso Animation College, at Delhi.

Link of my personal Portfolio

**EDUCATION**

**Centennial College (New Delhi)**

* Digital 3d Animation and multimedia
* *Completed B.A in Arts from K.G.M College.*
* *Completed Fashion Designing from International Institute Of Fashion Technology*

**ADDITIONAL SKILLS**

* Proficiency in Adobe Creative Suite (InDesign, Illustrator, Photoshop)
* Member of the Society for Experiential Graphic Design (SEGD)
* Skilled in Microsoft Office Suite
* Working knowledge of HTML and CSS
* Bilingual in English and Hindi.