**Hussain**

**Hussain.362247@2freemail.com**



**P R O F I L E S U M M A R Y**



* Over 2 years of proven market research and analysis experience
* Highly skilled in assessing project performance and providing strategic solutions
* Hands on experience in reviewing and suggesting optimal course of action in order to improve performance
* In depth knowledge of working with community team to ensure that best practices remain in sync with success factors
* Strong desire to make the most of quantitative information to solve exceptional business problems



**P R O F E S S I O N A L E X P E R I E N C E**

**Emphasis Limited (an HP Company) –Volkswagen Group UK (Project Management)**

**June ’15 – November ’16**

**Key Responsibilities:**

* Handling Volkswagen Database of UK customers.
* Compile and evaluate data -Validate the client information such as clients address and contact details.
* Research and analysis of the details on Google & 192.com.
* Fetching client data from different source like Vendor, Dealer and Online customers.
* Handling 4 Major Queues for Data Management:
* DMS -Dealer Management System - Data received from the Dealer.
* VMS-Vehicle Management System - Data received from vehicle queries related department.
* SLI- In this Field the queries should be resolve on the given TAT i:e 4 hrs.
* STANDARD KUBA- Data received from the online customers who have applied for Test Drive.
* Completion of tasks which were assigned based on the real time customers
* Completion of every queue in the given time slot to avoid any delay in work which directly affects in the customer relations.
* Written analysis of current and potential clients to provide understanding of programming need.
* Develop sales materials
* Track and evaluate competitors’ programs& assist with monthly reports
* Create market snap shots.
* Evaluate and recommend new products and services
* Interact with third party vendors and other agencies.



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|  |  |  | **E D U C A T I O N** |  |  |  |
|  |  |  |  |  |  |
|  |  |  | **Masters of Business Administration (Marketing Management)** | **2015 – Pursuing (4th Semester)** |  |  |
|  |  |  | University | of Pune (Maharashtra, India) |  |  |  |
|  |  |  | **Bachelors of Commerce (Marketing Management)** | **2011– 2014** |  |  |
|  |  |  | University | of Pune (Maharashtra, India) |  |  |  |
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**A W A R D S A N D C E R T I F I C A T E S**

* Certification in Specialized Digital and Social Media Marketing
* Rewarded for ‘Best Promotion’ in an event called SIBAR Carnival held in SINHGAD INSTITUTES
* Participated in various events organized by the company, rewarded for the achievers category for consistent Performance, Quality and Production.



**A D D I T I O N A L S K I L L S**



* Excellent oral and written communication skills
* Proven ability to collaborate as well as work independently
* Effective organizational and interpersonal skills with strong attention to detail



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|  |  |  | **P E R S O N A L D E T A I L S** |  |  |  |
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|  |  |  | + | Nationality – Indian | Date of Birth – 9th Oct 1992 |  |  |
|  |  |  | + | Marital Status - Single | Languages known – English, Hindi |  |  |
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