**CURRICULUM VITAE**

**ANURAG**

[**ANURAG.363626@2freemail.com**](mailto:ANURAG.363626@2freemail.com)

**Career Objective**:

To work in a challenging and dynamic environment and to keep values adding to the organization Which I represent and serve and to myself, while concurrently upgrading my skill and knowledge.

**Academics Qualification**:

* **MBA** ( Marketing-Finance) from **Aryavart Institute of technology and**

**Management**, lucknow (GBTU) (2012-2014) .

* B.Sc from **KAUSHAMBI MAHAVIDYALYA,KAUSHAMBI** affiliated to **( KANPUR University)** 2012.
* Intermediate from **R.D.MEMORIAL I.C** , ALLAHABAD affiliated to U.P.BOARD in

Mathemetics with in 2009.

* Matriculation from , **JWALA DEVI S.V.M,I.C.**ALLAHABAD affiliated to U.P.BOARD with 2007.

**Summer Internship :**

I have done 6 weeks of Summer Internship from **ANAND MILK UNION LTD.(AMUL)**

on the topic “**Market Development for newly appointed distributer of beverages .**

**Other knowledge and Skills:**

* Computer Hardware Networking from Jetking.
* Microsoft Office,Internet (surffing).
* ERP & VISUALE GAME Software.

**Organizational Experience:-**

Marketing Coordinator : 05/Aug/2014 To 30/Jun/2016 **Gimatex Industries Pvt.Ltd –**Dholka Ahmadabad.

**Responsibilities:-**

* Developing market with the help of HOD & teams.
* Manage the daily activity with PPC, Designing, Sample, Dispatch Department and marketing communication with parties and agencies.
* Develop relationship with parties, To meet strategic Objective like future preference in Yarn dyed product and dyed product in RMG Industry.
* Budget setting and control including measurement and returns as profit.
* Monitoring and reporting to Business head on the effectiveness of the strategy.
* To work with valuable Brand as Arrow, Van Heusen, Black berry, Pantaloon..

**Key Skills:-**

* Able to understand customer needs & To deliver goods timely & Cost effective solution in RMG Industries.
* Experience of executing a successful dealer network.
* Marketing Officer: 02 / July / 2016 To Till now **Knitting Concept International,** Mangali Ludhiana, Panjab.
* Administration, supervision of manpower and quality control of product, customer satisfaction and quality management has been achieved all times.
* Implementation of manufacturing practices and quality system by managing a team to achieve productivity.

**Declaration:**

I hereby declare that the information provided above is true to the best of my knowledge

and the same can be verified by the means of certificates as well as from the concerned

Authority’s institutions.