An enthusiastic, multi-tasked, hardworking and highly motivated Visual Merchandising manager with extensive skills in retail division sector and interpersonal creative skills and proven ability to provide excellent In-store & project implementations. And with global travel experience overlooking competitor through market survey, store visits covering MENA, Europe, UK&US as an advantage& with Valid Driving License in the UAE.

# Objective

To be a part of a fast growing organization wherein I can fully utilize my skills and enhance my capabilities for the advancement of my career, success of its organization and being a part would benefit the same.

**PERSONAL TRAITS:**

* Detailed oriented, multi-tasked and with strong organizational abilities
* A quick learner, independent and dedicated worker and maintain 100% attendance annually.
* Confident and strong participator in team ventures
* Has a managerial skills and adapting well to a various situation and circumstances. And a Hands-on Manager
* Able to communicate at all levels and maintaining high level confidentiality
* VM Trainer &Willing to travel when required

**Expertise:**

*Fashion- Apparel/Clothing, Lingerie & Home Fashion /Shoes & Accessories-* ***Marks & Spencer,*** *Beauty- Cosmetic, Teens, Home Décor, Home Fragrance & Furnishing-* ***Lifestyle****and* ***Babies ‘R’ Us*** *Fashion Clothing/* ***Heidi*** *Klum & Ladybird -Toys (****Toys R Us****) R-Zone & Electronics (GCC & Levant (MENA) and DIY, Tools & Hardware.*

# Experience

## Regional Visual Merchandiser June 1, 2017 up to present

Speedex International, PO Box 13460, Dubai UAE

## Visual Merchandising Manager June 9, 2015 to March 2017

Lifestyle, Landmark Group, PO Box 34425, Jebel Ali, Industrial Area, Dubai United Arab Emirates

***Home, Fashion & Accessories, Cosmetic & Beauty, Teens, Home Accessories, Home Fragrance & Furnishing****) with over 200+ stores GCC & Middle East*

## Visual Merchandising Manager January 2002 – May 10, 2015

Toys ‘R’ Us, Al Futtaim Group, P.O. Box 34257, Dubai, United Arab Emirates

Toys (R-Zone & Electronics) & Fashion /Apparel –Babies R Us & Ladybird

## Senior Visual Merchandiser December 1998 to December 2002

Marks & Spencer.Al Futtaim Group, P.O. Box 7976, Dubai, United Arab Emirates

**Expertise –Fashion/Apparel Clothing, Home, Spa & Foods**

# Education

## BSC. MANAGEMENT - 1983 - 1988

**BACHELOR OF SCIENCE IN COMMERCE**

National Colleges Business and Arts

Manila Philippines

Columban Colleges Computer System, Olongapo City, Philippines

# Skills

* Managed visual merchandising and In-store design.
* In-charge of developing brand principle & standards to maintain store consistency and to follow rule pertaining company standards & policy.
* Consistent ability to work under pressure, maintains standards, meet deadlines, and ensure accuracy of projects & store execution.
* Cheerful and positive contribution as part of a team whether working with different departments or buying groups.
* Flexible and adaptable as schedules and priorities change.
* Able to follow routines, set up and manage activity board.
* Self-motivated and can work effectively without supervision.
* Able to organize, execute and complete many details of task or project.
* Launched seasonal and promotional merchandise in all buying groups.
* Achieved all given artwork, signboards, and maintained Back stages communication boards effectively.
* Managed and organized Teams on Project Implementation and Planning

# Job Accountabilities

* Full responsibility of entire 204 stores within gulf region, Implement concept principle & standards.
* Review Each store Brand adhering company policy & instruction.
* Adhere with brand principles & create company guidelines for all the brand and implement for the benefit of all store

Consistency.

* Prepare company VM guidelines and update guidelines and requirements according to instructions from GM in coordination with Company Head of project Management
* Communicate requirements and changes to requirements to every store brands
* Ensure that new store project is aware of design guidelines and requirements when they apply for leases.
* Review store design plans, highlighting actual or potential non-compliance with requirements and escalating to Visual Consultant where necessary.
* Conduct inspection of store brand premises prior to completion, to ensure compliance with requirements. Escalate non-compliance to Visual Consultant.
* Work closely with the fitting out department and to ensure rightful execution and implementation of the guidelines.
* Design conceptscreative artwork, signage &logo making and brand catalogue preparation.
* In charge of Creative design teams and developing all new fixtures thru robust market survey results.
* Developing New Fixtures, Gondola, with strong involvement with Project team & planning Department.
* Non-trading items expert developer i.e. all format in-store acrylic signage & standee.
* Presenting products in a way that is eye catching and attracts customers – incorporating all market survey competitor learning’s & inspiration.
* Awareness and experience within in store visual & market survey.
* Ensure brands in store are presented within the guidelines& Plan-o-grams execution.
* Creating window designs from concept to deliver 100% implementation with minimal cost.
* Drawing designs by hand & Uploading digital marketing collateral
* Working closely with the senior marketing & buying to plan new product launch execution.
* Creating VM training course for New in-store VM and monitor its performance & execution within theirRespective stores.
* Giving feedback to head office & buying teams& Designing props and sourcing suppliers
* Coaching all VM &sales staff on how to display and merchandise with creative elements.
* Financially accountable of managing and controlling actual cost versus budget on a periodic basis.

# Work Description & Abilities

* 16 years retail experience in Marks & Spencer, Toys R us & Lifestyle, as a Visual Merchandising Manager
* Knowledgeable on Visual Promotional planning
* Computer literate on software application using Windows 2013, MS office / V2000 Word Excel and Power point PPT and AdobePhotoshop

# Recognition& Awards

* 2nd Runner Up Winner - Oneness Creative Design – Nov. 2016
* 2013 Awarded – 15 years in Service (1998 – 2013)
* 2013 Excellent Effort Awarded by Sam Ghori, General Manager
* 2012 Excellent Effort Awarded by Troy Zunckel, General Manager
* Consistent 100% Attendance over previous year
* Employee of the year 2008
* 10 years Long Service Award -2009

# Training & Certificates

* Oneness Creative Design Winner-2nd Runner up –Nov 2016 Lifestyle – Landmark Concept Office UAE
* Franklin Covey – 7 Habits of Highly Effective People – Nov 2015 Lifestyle – Landmark Concept Office, UAE
* Service Champion – February-2004 Toys R Us Regional Office, Dubai U.A.E.
* Introduction to leadership Training – March 2003 Al Futtaim Training Centre, Dubai U.A.E.
* Service Champion – June -2003 Toys R Us Regional Office, Dubai U.A.E.
* Service Champion – January 2003 Toys R Us Regional Office, Dubai U.A.E.
* VISUAL ACADEMY LEARNING PROGRAMME

Arabian Gulf Visual Learning Program- Sept. 2001 Marks & Spencer, Abu Dhabi, UAE

* Top of the Spiral Award

“You Are the Difference” Training Course- Oct. 2001 Marks & Spencer, Manama Bahrain

* CMB, Image Consultant “Color Me Beautiful”

Arabian Gulf Outfit Selling Course I- July 2001 Marks & Spencer, Manama Bahrain

* Model Store “ Autumn/Winter launched” Marks & Spencer, Plc. London, Dubai September 1999
* “WINNER” Holiday Shop Competitions Marks & Spencer, Manama Bahrain

May 1999

* CMB, Image Consultant “Color Me Beautiful

Arabian Gulf Outfit Selling Course II- August 1999 Marks & Spencer, Manama Bahrain

# Personal Data

**NAME - RIZALDY**

**DATE OF BIRTH - DECEMBER 29**

**PLACE OF BIRTH - OLONGAPO CITY, PHILS.**

**NATIONALITY - FILIPINO**

**MARITAL STATUS - MARRIED**

**LANGUAGE SPOKEN - ENGLISH / TAGALOG**

***WITH VALID DRIVING LICENSE***

References available upon request:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Rizaldy**

Applicant