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| **Tareq** **Tareq.366744@2freemail.com** |  |

**Financial Executive/Controller**

*15+ years of success designing financial management strategies for high-growth organisations*

Innovative, results oriented finance executive with 20+ years of experience in all aspects of corporate finance and expertise at transforming organizational operations, investment strategies, and audit processes. Analytic professional skilled at developing budgets and forecasts, performing risk assessments, and maintaining financial controls in complex corporate environments, credited with increasing sales revenues and containing costs. Collaborative communicator focused on building top-performing teams and promoting cooperation across business units to drive process and operational efficiencies.

**Highlights of Expertise**

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| * Strategic Financial Planning
* Cost Reduction and Avoidance
* Cash Flow Optimization
* Financial Controls & Auditing
* Contract Development / Negotiations
 | * Budget Development / Forecasting
* Risk Assessment & Mitigation
* Process Redesign / Change Management
* Staff Development Programs
* Team Building and Leadership
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**Career Experience**

***Cinmar Lighting Systems, Dubai, United Arab Emirates***

*Spearhead financial management and control strategies for group of 3 companies that provide commercial, industrial, and domestic lighting solutions.*

**GROUP FINANCIAL CONTROLLER** (2002 – Present)

Develop budgets and forecasts and coordinate intra-group financial relationships, supervising daily financial management and accounting for group companies and client projects. Complete audits, risk assessments, feasibility studies, and financial reporting. Maintain financial controls including invoicing, accruals, working capital control, cost control, and preparing month/year end accounts. Manage and motivate a total of 17 professionals responsible for the accounts, logistics, warehouse, and IT teams.

* Captured profitable new investments and performed risk assessments for proposed business ventures and acquisitions creating effective contingency plans to cover investment risks
* Developed recommendations and implemented modifications resulting from evaluation of reporting systems, accounting procedures and investment activities
* Realised financial efficiencies by restructuring the management, administration, control system, and accounting infrastructure of all group companies
* Simplified processes through the centralization of accounting department functions guiding affected teams to assume new roles and responsibilities
* Increased operational effectiveness throughout the entire Group by introducing, assessing, and implementing a new integrated suite of enterprise resource planning (ERP) solutions
* Streamlined bank negotiations allowing for more facilities over bank limits

***Al Araimi General Trading LLC, Dubai, United Arab Emirates***

*Directed and managed a top-performing team of 5 highly qualified accountants to maintain efficient financial department operations for a food importer and wholesale company.*

**FINANCIAL CONTROLLER,** 1996 – 2002

Managed the administration and finance portfolios, recruiting and training staff, and implementing financial controls that included budgeting, reporting, credit control, and cost control.

* Achieved increase in sales turnovers from AED 3.5M to 24.0M in 2001 through the establishment of the Accounts Department
* Ensure smooth cash flows by establishing and implementing internal and external control systems, procedures, and guidelines
* Appointed as a member of the Board of Directors in 2000

***Arab International Food Company (AIFCO) - Regional Office, Dubai, United Arab Emirates***

*Assisted and supported the Financial Controller to plan and manage accounting operations for this company in the fast-moving consumer goods industry (FMCG).*

**CHIEF ACCOUNTANT,** 1995 – 1996

Completed accounts payable/receivable, accruals, collections, billing and credit functions. Analysed and prepared monthly financial statements, trial balance, cash flow projections, consolidations, and general ledger journal entries, and processed payroll. Audited stocks and adhered to all projected figures following up on variations and collaborating Statutory Auditors.

**ACCOUNTANT, 1993 – 1995**

Recruited as accountant with AIFCO sister company, Shaheen Alkhaleej Trading and charted a highly successful growth path that resulted in the promotion to Chief Accountant above.

**Education & Credentials**

Bachelor of Accounting Degree

*Aleppo University, Syria*

Professional Development

* + - Audit Assistant, International Bureau for Auditing, Amman, Jordan