|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | | **ARNOLD** | | | |
|  | [Arnold.368129@2freemail.com](mailto:Arnold.368129@2freemail.com) |  |  |
|  | 15+ years of experience in GCC |  | Filipino |
| **CAREER OBJECTIVE**: A highly experienced and motivated professional with a comprehensive career in visual merchandising, designs and window displays. Seeking a challenging role in a progressive professionally-managed organizations where I can utilize my talent, interest, extensive professional knowledge, experience and expertise to the optimum level. To have a rewarding career and be part of a team in achieving the organization objectives which may help provide a positive contribution. | | | |
|  | | | | | |
| **PROFESSIONAL EXPERIENCE** | | | | | |
| C:\Users\maazulis\Documents\sana logo.jpg | **Area Visual Merchandiser**  **SANA FASHION LLC**  **November 2015 – present**  **Dubai, United Arab Emirates**   * Planning and mapping of merchandise displays * Implementing and installing window and interior displays * Supervising all in-house visual merchandisers across Abu Dhabi * Reporting to Operations manager communicating regarding store calendar of activities * In-charge of visual merchandising collaterals (posters, flyers and banners) | | | | |
|  |  | | | | |
|  |  | | | | |
|  |  | | | | |
| [http://logodatabases.com/wp-content/uploads/2012/04/Brooks_Brothers_Logo.jpg](http://www.google.ae/url?sa=i&rct=j&q=&esrc=s&frm=1&source=images&cd=&cad=rja&uact=8&ved=0CAcQjRxqFQoTCKivx8Okq8gCFUW6FAodNlUBPw&url=http://logodatabases.com/brooks-brothers-logo.html/brooks_brothers_logo&psig=AFQjCNHytPPvsTpIh7Jv6N8m7V6fw0xwdg&ust=1444132928726852) | **Brooks Brothers, Senior Visual Merchandiser**  **JASHANMAL NATIONAL COMPANY**  **September 2014 – May 2015 (9 months)**  **Dubai, United Arab Emirates**   * In-charge of planning and mapping of merchandise displays * Implemented and installed window and interior displays * Supervised all in-house visual merchandisers across GCC region * Communicated with Brooks Brothers international visual manager for store calendar of activities * In-charge of visual merchandising collaterals (posters, flyers and banners) | | | | |
|  |  | | | | |
|  |  | | | | |
|  | **GAP, Regional Visual Merchandiser**  **FAWAZ AL-HOKAIR GROUP**  **March 2010 – February 2013 (3 years)**  **Riyadh, Kingdom of Saudi Arabia**   * In-charge of planning and mapping of merchandise displays * Implemented and installed window and interior displays * Supervised all in-house visual merchandisers across the region * Monitored merchandise needs for each store ensuring they were in accordance with GAP standards * Communicated with strategic alliance GAP New York for GAP campaigns * Updated store calendar of activities | | | | |
|  | | | | | |
|  | **GAP, Senior Visual Merchandiser**  **FAWAZ AL-HOKAIR GROUP**  **November 2007 - March 2011 (3 years)**  **Riyadh, Kingdom of Saudi Arabia**   * In-charge of planning and mapping of Riyadh region merchandise displays * Implemented and installed window and interior displays * Supervised all in-house visual merchandisers in one region (Riyadh) * Monitored store merchandising needs of one region ensuring they were in accordance with GAP standards (G stores) | | | | |
|  | | | | | |
|  | **PROMOD, Senior Visual Merchandiser**  **FAWAZ AL-HOKAIR GROUP**  **March 2002 – November 2007 (5 years)**  **Riyadh, Kingdom of Saudi Arabia**   * In-charge of windows, floor layouts and store interior displays * Monitored daily merchandise display requirements * Supervised visual team in one region (Riyadh) * Designed and conceptualised thematic programmes * Handled staff training for seasonal product launching * Communicated with international visual merchandising team of Promod in France for upcoming brand calendar of activities | | | | |
|  | | | | | |
|  | **ZARA, Visual Merchandiser**  **FAWAZ AL-HOKAIR GROUP**  **March 2000 – February 2002 (2 years)**  **Riyadh, Kingdom of Saudi Arabia**   * In-charge of window, floor layout, and interior displays * Monitored daily merchandise requirements ensuring they were in accordance with Indetex standards * Worked with international visual team/ store opening support | | | | |
|  | | | | | |
|  |  | | | | |
|  | **AMERICAN HOMES FURNITURE, Visual Merchandiser / Store Interior Designer**  **QUSAY AL-ASSAD FURNITURE COMPANY**  **March 1998 – February 2000 (2 years)**  **Jeddah, Kingdom Saudi Arabia**   * In-charge of store window and store displays * Monitored daily visual merchandising needs and overall showroom design concepts | | | | |
|  | **SM SHOEMART INCORPORATED, Display Officer One**  **March 1996 – February 1998 (2 years)**  **Manila, Philippines**   * In-charge of stores daily merchandise requirements * Conceptualised and installed props and merchandise displays * Conducted research for visual concepts and fashion forecast for upcoming product launch and seasonal events * Handled designs for special events | | | | |
|  | **RUSTANS COMMERCIAL CORPORATION, Visual Merchandising Assistant**  **February 1994 – February 1996 (2 years)**  **Manila, Philippines**   * Monitored daily merchandise store requirements * Conceptualised and installed props and merchandise displays * Conducted research for visual concepts and fashion forecast for upcoming seasons * Handled designs for special events | | | | |
|  | | | | | |
| **EDUCATION** | | | | | |
|  | * **Bicol University College of Arts and Sciences**   Bachelor of Science in Business Administration  Manila, Philippines  1989 – 1994, Graduated   * **Bicol University Graduate School**   Masters of Arts in Public Administration – Earned Units  Manila, Philippines  Summer 1994 | | | | |