

 **Abdul.**

**Abdul.373785@2freemail.com**

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| **Focus Area : Sales and Marketing** |

Hi,

 Glad to be writing to you,

 I would like to define myself as a proficient Sales and Marketing executive in the core areas mentioned in the above snapshot

A consistent and good academic track record convey my:

* Ability of viewing a problem in different approaches, alacrity on new technologies, tendency to persistent working until it is fruitful and estimates myself in an expedient way
* Resilience and the ability to deal with stressful situation
* Ability to work in both team environment and individual assignments.

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| **Educational qualification** |

SSLC. (2000-2001)

PLUS TWO. (2001-2003)

Degree - B.Com (course completed) (2004-2007)

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| **Experience Qualification** |

Working as **Sales and Marketing executive for Records Digitizing at IMAXE TECH SOFT** , **Bangalore ,India**. (**March 2010-january2013)**

**GCC Experience ( 5 years )**

Working as **Sales and Marketing executive at Life natural mineral water L.L.C Alain UAE...**

**(april 2013 to june 2016)**

Working as **sales** **supervisor at Life natural mineral water L.L.C Alain UAE..(april 2016 to june 2017)**

**Main duties are** :

* Instilling a marketing led ethos throughout the business
* Researching and reporting on external opportunities
* Understanding current and potential customers
* Segmentations and selections
* List acquisition
* Data hygiene and file creation
* Ensuring timely delivery
* Writing copy
* Budgeting and planning tools
* Campaign management
* Reporting and analysis utilities
* Third-party liaison with mail-house or strategy vendor

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| **My Value proposal** |

* Efficient performance.
* A long-term commitment.

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| **My Strengths** |

* Highly development imagination
* Quick and eager to learn new concepts and develop my skills
* Excellent oral and written communication skills
* Honest dedication and commitment towards work
* I enjoy team work

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| **Languages Known** |

* English
* Hindi
* Malayalam
* Tamil

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| **Personal Profile** |

Date of Birth: 14-Oct-1984

Gender: Male

Mother Tongue: Malayalam

Nationality: Indian

Declaration:

 I declare that the information provided by me is true and subject to verification.