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***CURRICULUM VITAE***

**NISHAD**

Email Id: [**NISHAD.373887@2freemail.com**](mailto:NISHAD.373887@2freemail.com)

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| **Objective** |

To work in an organization where there is exclusive environment, healthy competition and ample prospects of professional growth. Where I am exposed to all types of work fields, can enhance my knowledge and broaden my experience to the maximum. In short I just want to be the active part of development.

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| **Key Skills** |

* Fast learner willing to shoulder challenges and responsibilities.
* Maintain confidentiality while handling departmental related activities.
* Analytical thinking, planning.
* Problem analysis, use of judgment and ability to solve problems efficiently.
* Strong verbal and personal communication skills.
* Self motivated, initiative, high level of energy.

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| **Education** |

* Successfully completed Post Graduate Diploma in Management with Marketing and Logistics from AICT 2011
* Successfully completed Bachelor of Communicative English from University of Kerala in the year 2007
* Certification in Digital Marketing
* DCA (Diploma in computer Application) From Rajiv Gandhi Foundation.
* Diploma in Animation (AAASP) ( Graphic Designing with Advertisement)

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| **Work Summary** |

##### Designation: Business Development Manager Company Name: Supreme Food Industries, Kerala Duration: November 2015 – April 2017

Role:

Job Profile:-

* Promotional activities & coordinating events for the new products released in the market
* Tracking daily, weekly and monthly sales and category performance to ensure achievement of assigned targets.
* work closely with the Team Leaders and members to help achieve the assigned short and long term Target of the company
* Responsible for maintaining stock levels in the SKU and manage issues relating to stock rotation and customer service
* Take necessary action and planning accordingly after supervision of store and Retail outlet.
* Review & monitoring individual performance of each sales representative

**Designation: Area Sales Manager**  
Company Name: Ashique Enterprises (THAI GROUP)- Kollam, Kerala, India  
Duration: January 2014 - November 2015  
Role:

* Review & monitoring individual performance of each sales representative
* Territory planning activities
* Created and provided presentations internally
* Handling sales to increase the volume

**Designation: Sales Manager**  
Company Name: Vettooran Natura, Trivandrum, Kerala, India  
Duration: June 2011 - December 2013  
Role:

* Handling of all customer related queries and sourcing of suppliers
* Educate sales Team in sales techniques and methods, product knowledge, territory and company policies.
* Created and provided presentations internally
* Promotional activities & coordinating events for the new products released in the market.

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| **Computer Skills** |

* Knowledge of different accounting software’s like Tally, Peachtree, Daceasy.
* Aware of all work related to MS Office applications
* Adobe Photoshop, Adobe illustrator, Corel Draw, 3ds Studio Max, Adobe InDesign, Adobe Premier, Adobe After Effects, Adobe Dream weaver, Adobe Light Room, Adobe Flash**,** HTML
* Digital Marketing

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| **Areas of Interest** |

Reading, Travelling, Listening Songs & Internet

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| **Personal Details** |

Passport Expiry : 22/02/2027

Date of birth : 11/06/1986

Gender : Male

Nationality : Indian

Visa Status : Visit Visa

Visa Expiry Date : 08/01/2018

Languages Known : English, Hindi and Malayalam

**I hereby declare that the above particulars filled in by me are correct and true to the best of my Knowledge and belief.**