**

***MOHAMMED***

***Mohammed.375514@2freemail.com***

***Career Objective***

*A self-motivated, target oriented, and time bound person seeking for a challenging opportunity to start my career and grow with the company.*

***Employment History***

*July 2015 - November 2017*

***Hopes Media Solutions, Mumbai – India***

*Marketing Co-ordinator*

* *Handled advertising and marketing client relations*
* *Client co-ordination and follow-ups*
* *Research for new clients pitch presentation*
* *Assisted seniors in strategy planning and presentation meetings*
* *Worked on lead generation and cold calling*

***Education***

*August 2017*

*Bachelors of Mass Media (Advertising)*

***Mumbai University, Mumbai – India***

***Core Abilities***

* *Identifying and developing new strategy for revenue growth and maintaining relationships with customers.*
* *Creating innovative product concepts and organising various promotional events in coordination with Advertising Agencies and Media.*
* *Designing & managing, brand image building and product awareness campaigns.*
* *Handling appropriate media selection for advertising of new product launch campaigns.*
* *Collecting all the required data with market research on product performance, market presence and brand position.*

***Skills***

* *Target oriented.*
* *Can meet target as per deadlines.*
* *Team work.*
* *Good listening skills and quick learner.*
* *Have stamina to work for long period.*
* *Good customer handling skills*
* *MS Office*

***Co-curricular Activities***

* *Worked in marketing team for college festivals*
* *Worked as the advisory of Cortokino - International film festival*
* *Made advertising campaigns for fictional contact lens brand as college assignment*

***Languages***

*English Hindi Gujarati*

***Personal Details***

***Nationality*** *Indian*

***Home town*** *Mumbai, India*

***Date of birth*** *28.08.1993*

***Marital Status*** *Single*

***Dependent*** *4*

***Visa*** *Visit visa valid till March 10th 2018*