**Curriculum Vitae - DEEPU**

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**Professional Summary**

Professional with 4 years experience in Business Development activities. Currently pursuing **MBA,** I am skilled in sales, marketing, customer service and handling office administration activities. Possess excellent communication skills and an expert in both offline and online marketing channels.

**Work Experience**

 **1. Digital Marketing Executive April 2017 to September 2017**

 **Analyse Digital Business Solutions Pvt. Ltd, Techno Park**

* SEO activities that includes creating unique title tags, Meta tags and optimization of content and keyword analysis using Google AdWords Keyword Tool.
* Competitive Analysis – Viewing top competitor sites for target keywords. Analysing backlinks and strategies used to gain traffic.
* Managed all social media programmes, including forums, blogs and social networking sites.

 **2. Marketing Executive** **April 2015 to July 2016**

 **World e Mart Pvt.Ltd**

* Gained expertise in selling IT solutions.
* Understanding client’s requirement, analysing scope of work, drafting project estimation and negotiating deals.
* Measuring market risk like competition, growing customer and market share.

**3. Marketing Executive**  **February 2013 to February 2015**

 **Univerfind**

* Sales and Marketing of machineries, electronic items and FMCG.
* Handled the tasks of promoting products and services of the organization.
* Assisted the manager in deal negotiations and generating sales.
* Trained and supervised new staff and co-ordinating after sales activities.

**Education**

1. Pursuing **MBA** from Amity University. ( 2016- present)
2. B.Tech in Mechanical Engineering from Mahatma Gandhi University. ( 2008-2012)
3. Plus Two (Computer Science) from Kerala State Board. (2006-2008)
4. SSLC from Kerala State Board.

**Skill Set**

**1**. **IT Skills**

* MS Office : Word, Excel and PowerPoint and Outlook
* Libre Office : Writer, Calc and Impress
* Google Ad Words and Google Analytics

**2**.**Linguistic Skills**

* Fluent in English and Hindi.
* Scored an overall of 8.0 in the British Council IELTS Test (Academic) with scores of 9.0 in Listening, 8.5 in Reading, 7.0 in Writing and 7.5 in Speaking.

**Personal Details**

* Nationality : Indian
* Gender : Male
* Date of birth : 28 January 1991
* Marital Status : Single
* Languages known : English, Hindi, Malayalam

**Passport Details**

* Date of Issue : 08/05/2013
* Date of Expiry : 07/05/2023
* **Visa status : On visit from 2nd November 2017 to 2nd February 201**8

**Declaration**

 I hereby declare that all the details furnished here are true to the best of my knowledge.

 Place : Dubai Deepu.