**Anwar**

Anwar.378710@2freemail.com

C/o-+971505891826

To be a part of a leading company in Event Management and Marketing, Sales Management and Client Services in which, I have gained considerable achievements and talents, eager to learn and grow new techniques and business in competitive market.

**Personal Information**

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| --- | --- | --- |
| Father’s Name | : | M.A.Khalique Hashmi (Late) |
| Date of Birth | : | 18 May 1970 |
| Place of Birth | : | Karachi-Pakistan |
| Religion | : | Islam |
| Res. Address | : | D-35, Rose Garden, Gulistan-e-Jauhar, Block # 13, Karachi. |
| Res. Tel. | : | +92-21-333-3877307 |

**Skills & Abilities**

* Proficiency in using Computer Application & Graphic Software; Windows, MS Office, Internet, Social Networking Software, Adobe Photoshop, Freehand, Coral Draw, In page etc.
* Good designing and creative capabilities using computer softwares and other mediums; wood, metal, plastics, glass, papers and display products.
* Having Managerial and activation capabilities especially in events and fabrications.
* Ability to work under pressure and a good learner.
* Good visionary capabilities.
* Speaks good English and interact with other nationalities easily.

**Hobbies & Interests**

* Traveling.

 Reading Books especially autobiographies, Management, Market ing & Skills.

* Watching movies and documentaries esp. National Geographic & Discovery.
* Learning different skills in designing and fabrication.

**Education**

Bachelors in Commerce (B.Com) in good second division from Govt. Islamia Arts & Commerce College (Karachi-Pakistan)

**Experience Details**

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***2009 – till date.***

Client Service Manager:

Industry:

**Adplus Marketing Services (Karachi)**

**Events Activation, Merchandising & Marketing**

Duties: Coordinate/supervise events and BTL Activations, timely activation of the projects, manage all fabrication projects like Display Stalls, POS Displays and materials , printing materials, coordinate with the clients in theirs projects, and manage teams of the events and fabrication.

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***2003 to 2009.***

Sr. Sales Officer:

Industry:

**S. Ejazuddin & Co. (Karachi)**

**Medical & Surgical Products Marketing**

Duties: Supervise/Co-ordinate Sales force, surveys of the markets, identifying

new customers, launchings of new products in the markets, closing sales deals and meeting sales targets, manage company events at different hospitals.

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***1999 to 2002.*** Marketing Executive Industry:

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**Aftab Surgical (Karachi)**

**Medical & Surgical Products Marketing**

Duties: identifying new customers, achieving sales targets, conduct promotional activities at medical stores, hospitals, clinics and events, coordinates with the product principle.

**Professional Achievements**

* Manage and Activate Events and Products Branding Projects of some Media Cos. And Agencies as third party activation.
* Branding and Activation Experience in some of the Local and Multinational Products such as, Samsung, Energizer, Veet, Vital Tea, Swiss International Airlines, Arena Multimedia Institutes.
* Participated in Company visits and Marketing workshop in Singapore & Malaysia through S.Ejazuddin&Co.
* Participated in different workshops and seminars in Sales, Marketing and Events.



Reference will be furnished on request.

