ADARSH

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**CAREER SUMMARY**

* 8 months as Wipro Infotech Master of Science Trainee in Wipro Limited
* 1 Year as Marketing Executive in DaddysPocket Group Pvt. Ltd

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|  |  | **WORK EXPERIENCE** |
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**Wipro Infotech Master of Science Trainee in Wipro Limited** Trainings for the following skill sets

* Windows Administrator
* Networking Administrator
* Unix Administrator
* ITIl Ops
* Linux Administrator
* Cloud Azure Administrator

**Marketing Executive in DaddysPocket Group Pvt. Ltd – 1 year**

DaddysPocket is an AI-powered cloud solution for SME's that enable them to launch tailor made loyalty campaigns and automate marketing based on powerful customer insights to boost retention and sales.

The company also has a software consultancy wing under the name Mertrictree Labs.

Worked as a marketing executive for both product and consultancy wing of the company.

RESPONSIBILITIES

* Generating new leads and follow up for business
* Proposal creation and presentation to prospective customers
* Client negotiations and persuasion
* Customer Onboarding

PRIMARY SKILL SET

* Tally
* MS Office: Excel, Word and PowerPoint
* Windows Administrator
* Linux Administrator
* Networking Administrator

1. **CADEMIA**

Bachelor of Commerce Computer Application from Mar Kuriakose Arts&Science College, Koothattukulam- 2016 (Mahatma Gandhi University, Kottayam)