***Krushaal***

**E-mail:** [Krushaal.379164@2freemail.com](mailto:Krushaal.379164@2freemail.com)

**Country of Residence:** United Arab Emirates

**Nationality**: Indian **Date Of Birth:** 10/12/1995

**Marital Status**: Single **Driving License:** UAE Light Vehicle

**Profile Summary**

To utilize my knowledge in the Marketing of Luxury brands industry along with my drive and desire to elevate a company’s image and goals. To secure a position with a well-established organization in a fast paced Marketing environment that will lead to a lasting relationship, while bringing energy and an optimistic/easy- going yet focused attitude. Future plan to attend a digital marketing course as well as MBA in Luxury brand Marketing & Management course abroad.

**Strengths**

* Immense Knowledge about the Luxury Gems & Jewelry Industry
* Skilled in Business Communications, Building Relationships&Team Working
* Good knowledge about Social Media Marketing
* Good insight about the Digital Marketing platform
* A Fluent Communicator
* Fluency in English, Hindi & Gujarati
* Great practice with the MS Office

**Job Interests**

* Digital Marketing Executive
* Marketing Executive for a Marketing agency
* Social Media Executive



**Career Snapshot**

***Kiran Gems Pvt Ltd 26/06/2017 – 30/12/2017***

**Marketing Executive Mumbai, India**

Kiran Gems in one of the largest manufacturers of polished diamonds in the world.

My Role:-

* Communicating our brand image and the benefits amongst new clients internationally.
* Follow up with the clients and implementing techniques to maintain a regular business relationship.
* Visualize the online website as well as social media sites of Kiran Gems to understand the various demands and interests of customers in India & Internationally.
* Schedule appointments with clients in order to bring in new business and initiating strategies on how business can be improved
* Assisting the Marketing team in bringing in new ideas on how marketing operations of the firm can be made more attractive & challenging
* Assorting/Grading/ Packaging of polished Diamonds.
* Tallying stock which gets delivered from our manufacturing unit in Surat, India

My achievement in this firm was when I had finalized a huge deal with one of my clients for one of our rare diamond pieces. I also built my inner skills in digital marketing, consumer relations and communication.

**Dulabhdas Jewelers 02/02/2015- 05/09/2016**

**Sales &Digital Marketing Executive Dubai, UAE**

Dulabhdas is a private owned retail Diamond jewelry business in the Deira Gold Souk (UAE).

My Role:-

* Executing day to day sales and welcoming new customers to the store
* Communicating the Brand with the customers and linking their key interest & benefits to our products
* Performing Diamond Jewelry, Loose diamonds & Semi precious stones sales
* Following up with Russian client demands & Assorting/ Grading according to their requirements.
* Understanding the customer behavior towards Local & International designed Diamond jewelry
* Creating ads and new offers on Social media such as Facebook & Instagram
* Following up with customer responses over social media and implementing new strategies in bringing in loyalty programs
* Tallying day to day accounts of the firm

My achievement in this firm was I had learned to communicate fluently, understanding basic Arabic & Russian language and understanding consumer behavior. Gained a strong understanding & Skill set about Digital Marketing. I had also executed a marketing plan for the firm which had ‘turned the tables around’ for the firm.



**Achievements**

* Received appreciation from Samsung Electronics for Aggressive and Hardworking promoter for part time promotions held by them.
* Received rewards from Samsung Electronics for the highest seller in October GITEX 2015
* Appreciated for Consistent increasing sales for WIKO mobiles for DSF 2015
* Voluntary appreciation for participation in the Noor Fun Fest for the disabled



**Educational Background**

1. Graduate Gemologist from Gemology Institute of America (GIA) in 2017.
2. Bachelor of Business Administration Degree with a major in Marketing &Management from Heriot Watt University, Dubai Campus in 2016
3. Completed SecondarySchooling from Riverdale International Residential School, Pune, India in 2012



**Trainings & Seminars**

* Attended a marketing seminar by Sofia ltd, United kingdom conducted in my university in the month of February 2016
* Attended various brand differentiation and selling technique trainings by Samsung Electronics
* Attended the Promotional Technique trainings by Lenovo Electronics ltd



**IT Skills**

* Proficient in the use of MS Excel, MS Word and MS PowerPoint
* A good familiarity on the Windows 10 system



**Hobbies and Interests**

* I have sporting hobbies like Cricket, Football and Basketball
* Adventurous hobbies like Trekking, Scuba Diving, Water rafting and Travelling

Other interest are in Reading books and Business related articles



**Personal Details**

* **Country of Residency**:United Arab Emirates
* **Visa Status:**Visit Visa
* **Country of Citizenship:**India
* **References**: Available upon request
* **Notice:**Available upon request